

NEVADA REAL-TIME LABOR MARKET INFORMATION



Logistics and Operations Sector 12-Months Ending June 2016





Executive Summary

- ❑ From July 2015 – June 2016, there were 11,100 online job postings in Nevada’s logistics and operations sector.
 - ❑ The most recent employment numbers from the QCEW program (2015) show an increase of 4,400 jobs over-the-year. In contrast, over the same period, there were 10,200 online job postings.
- ❑ In 2015 logistics and operations weekly wages in Nevada averaged \$1,000.
- ❑ The industries with the largest volume of online job ads were: general freight trucking, specialized freight trucking, and courier/express delivery services.
 - ❑ General freight trucking came in at 1,500 ads from July 2015 – June 2016.
 - ❑ Using the most recent data from QCEW (2015) there was a year-over-year decrease of 300 jobs in the general freight trucking industry.
- ❑ During the last 12 months, ending in June, there were 4,000 full-time postings (85.4% of the total) and 700 part-time postings. The Current Population Survey data shows 76% of current employment in all Nevada’s industries is full-time.





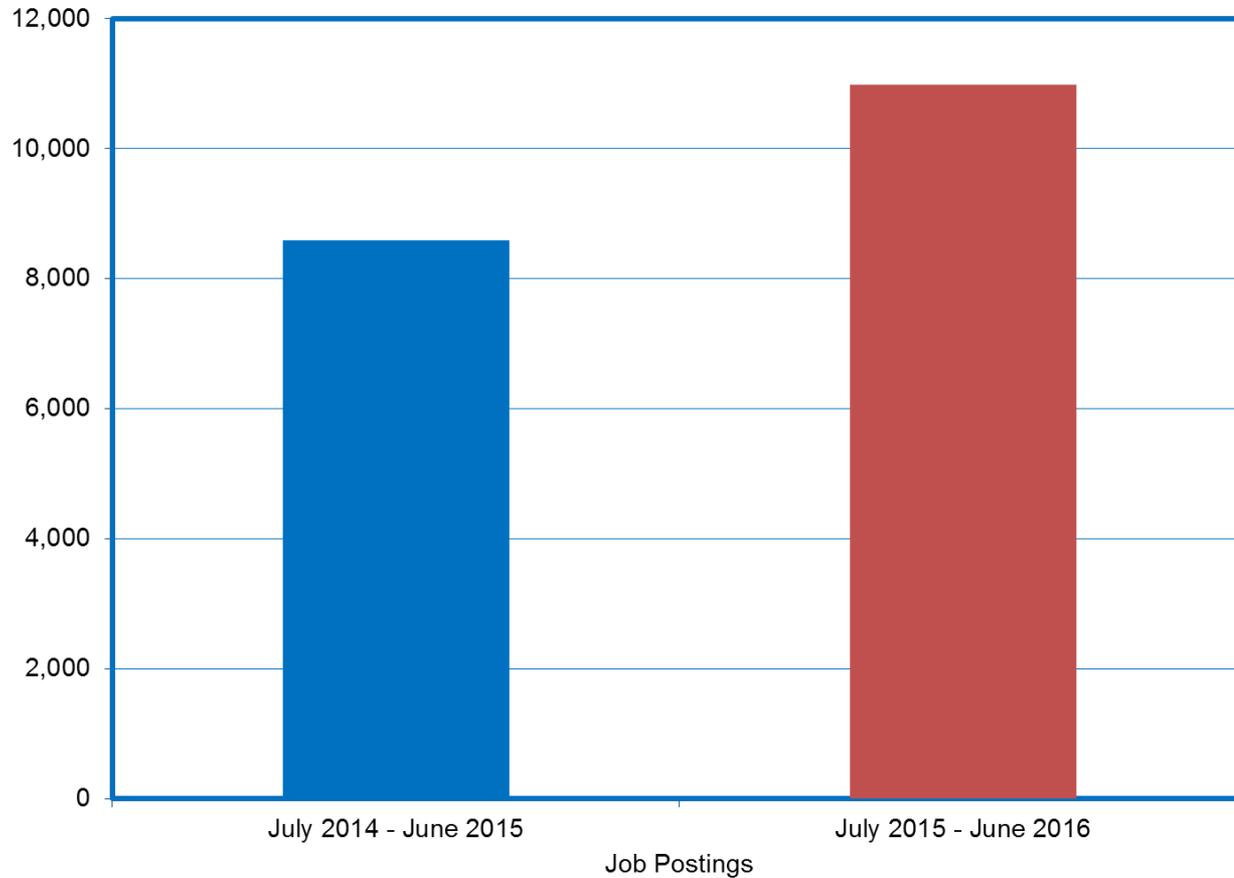
Executive Summary Continued

- ❑ The specialized skills with the largest volume of job ads were: customer service, scheduling, and sales.
- ❑ The baseline skills with the largest volume of job postings were: physical demand, communication skills, and customer service.
- ❑ The occupations with the largest volume of job ads were: heavy/tractor-trailer truck drivers, hand laborers for freight/stock/material movers, and light truck or delivery services drivers.
 - ❑ Heavy/tractor-trailer truck drivers came in at 5,200 ads from July 2015 – June 2016.
 - ❑ The most recent data from Occupations Employment Statistics (OES) shows there were 1,200 heavy/tractor-trailer truck drivers jobs reported in 2015.
- ❑ The employer with the most online job postings was C.R. England, Inc.(offers temperature-controlled transportation services) with 700 ads.
- ❑ There are significant limitations in the use of online job postings. For a list of these limitations see second to last page of this report.



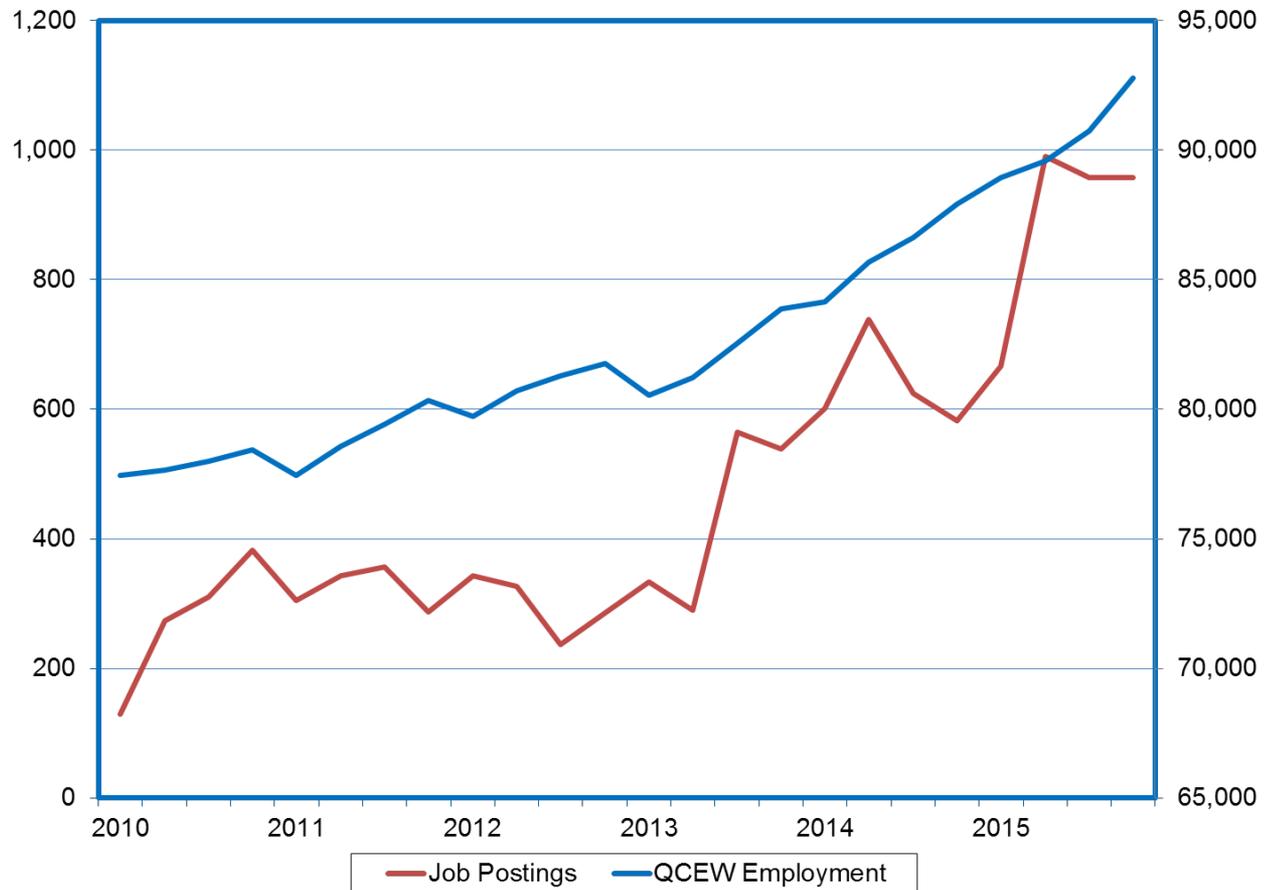
11,000 Total Job Ads from July 2015 – June 2016

Job Postings



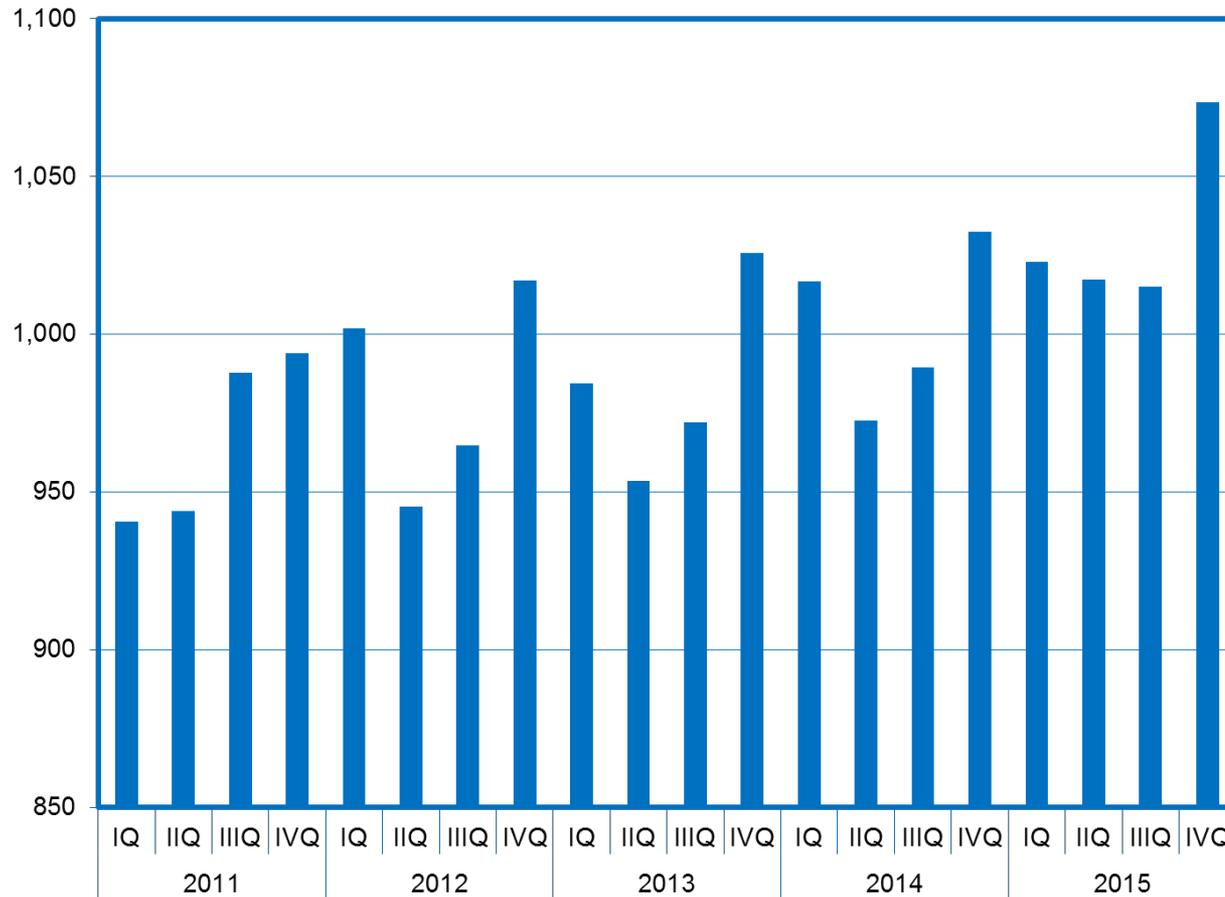
4,400 Jobs Added in 2015 (Y-O-Y); 10,200 Online Job Postings During Same Period

QCEW Employment Data vs. Burning Glass Job Postings



Average Weekly Wage of \$1,000 in 2015

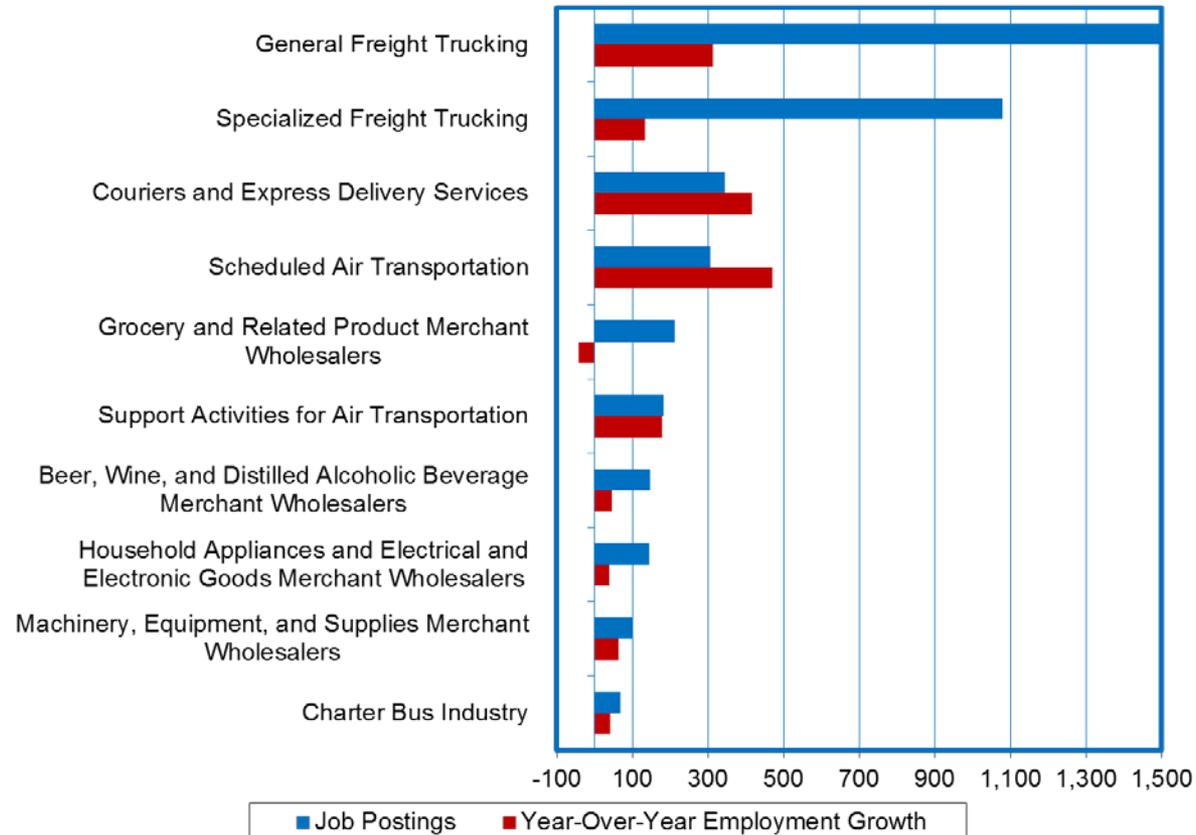
Quarterly Census of Employment and Wages Data



The Nevada Department of Employment, Training and Rehabilitation is a proactive workforce & rehabilitation agency

1,500 Postings in General Freight Trucking; 310 Employment increase in 2015

Top Industries; QCEW Employment Data vs. Burning Glass Job Postings

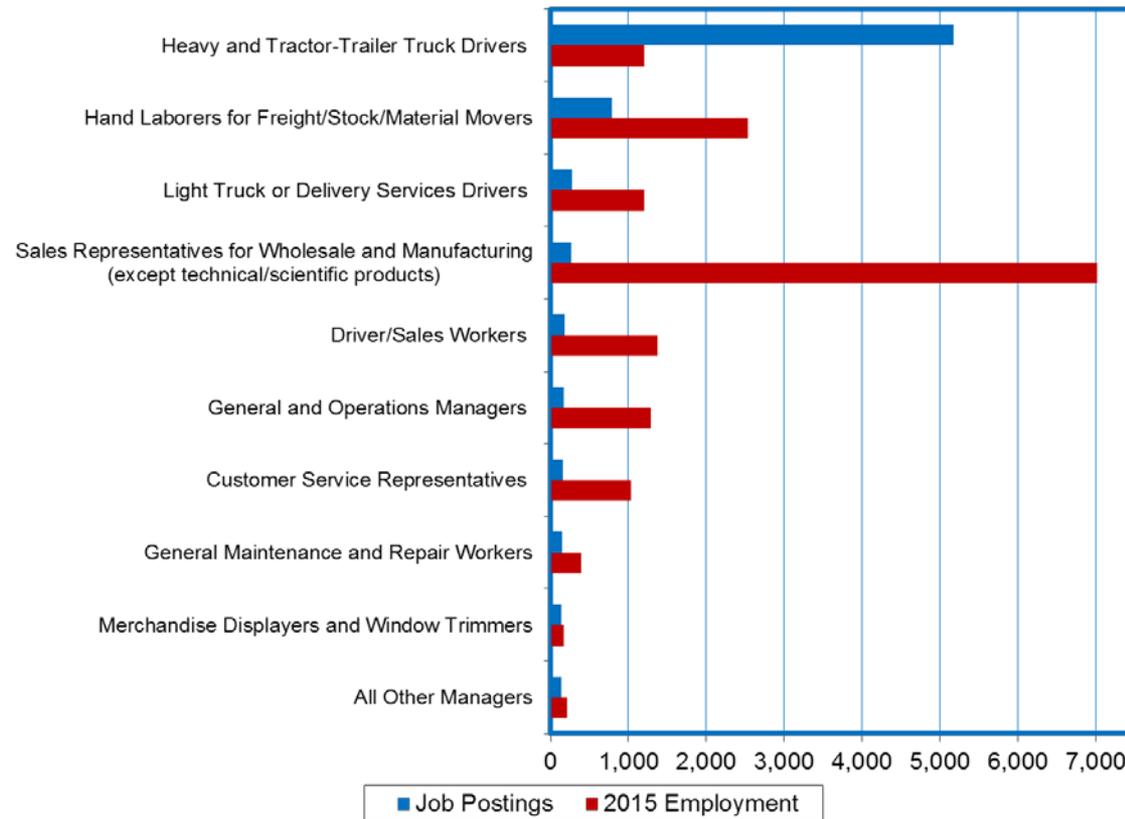


42.4% of job postings specified industry information



5,200 Heavy/Tractor-Trailer Truck Drivers; Meanwhile, Employment registered at 1,200 in 2015

Top Occupations in Demand; Burning Glass Data vs OES Employment Data

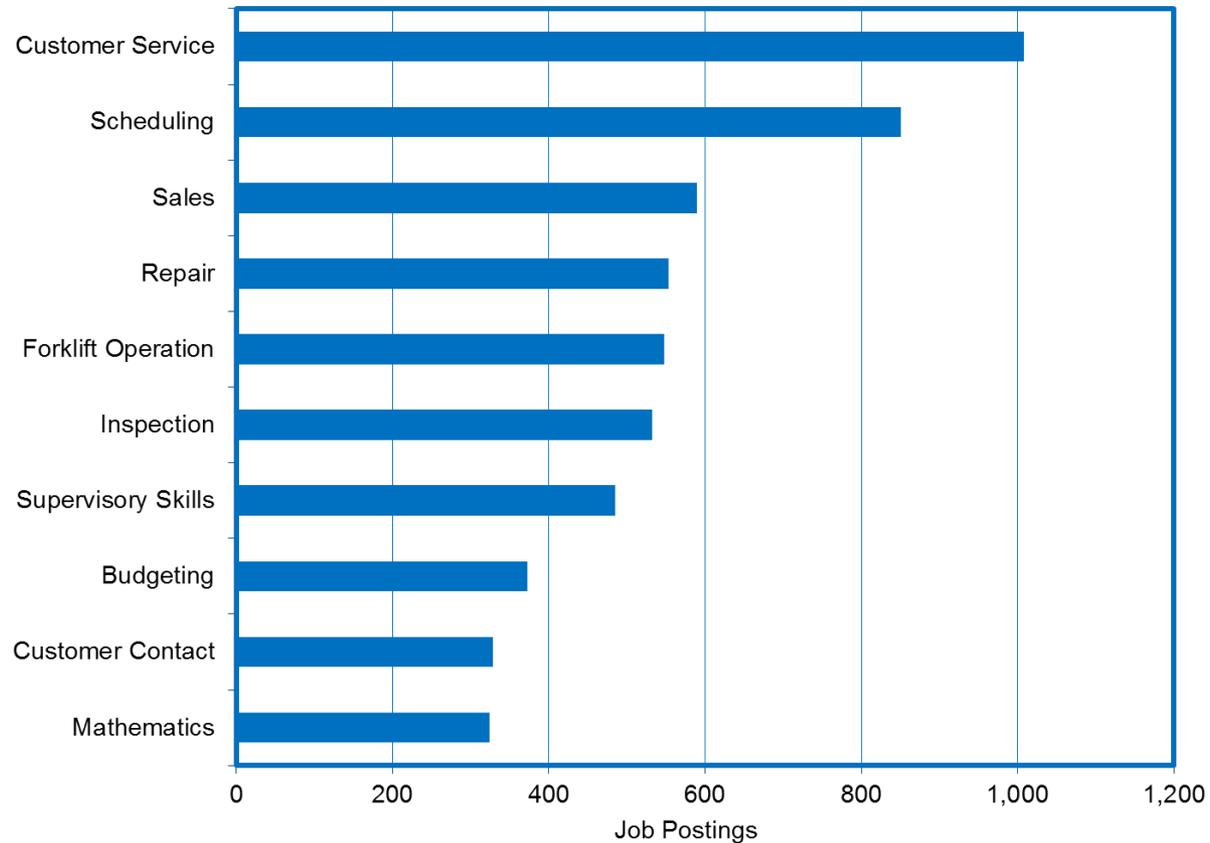


97.8% of job postings specified an occupation



Customer Service Skills requested in 1,000 Job Ads

Top Specialized Skills; Burning Glass Data

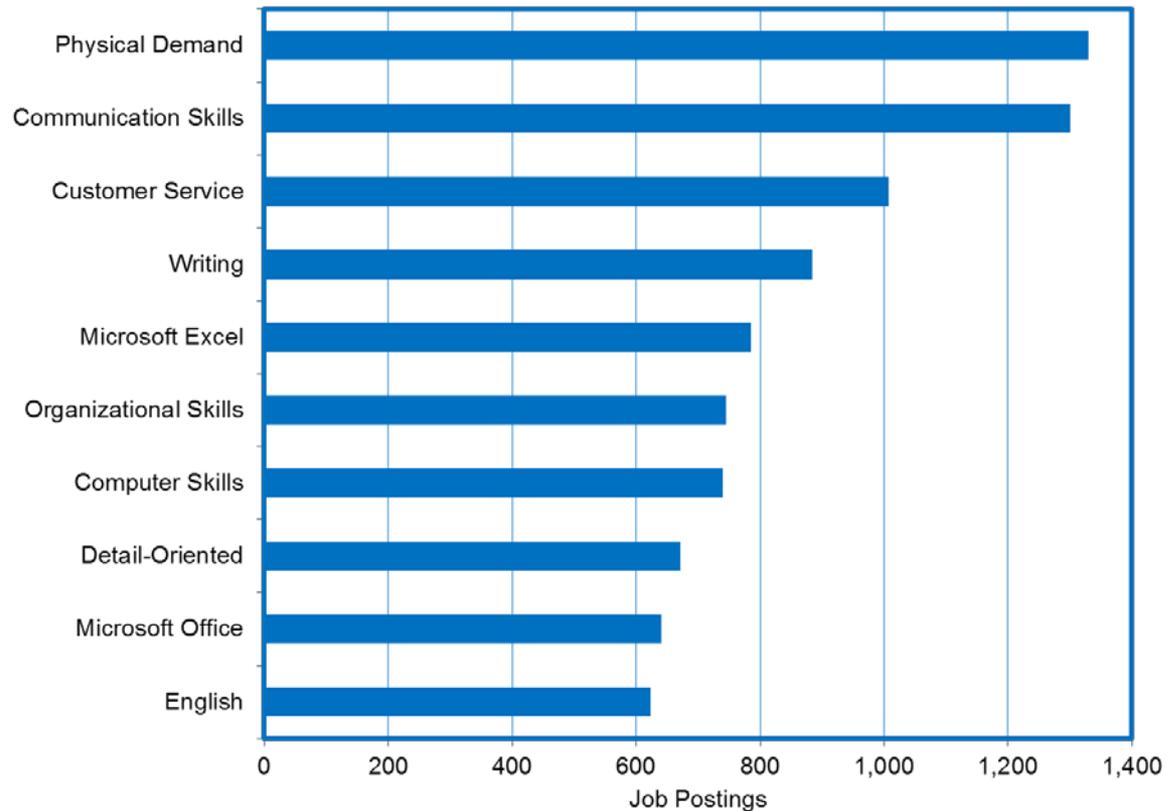


40.7% of job postings specified specialized skills information



Physical Demand Skills requested in 1,300 Job Ads

Top Baseline Skills; Burning Glass Data

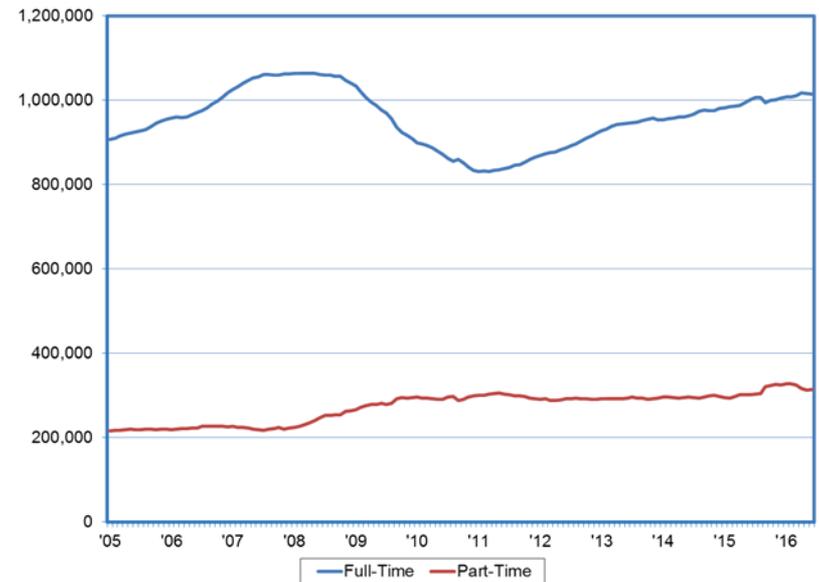
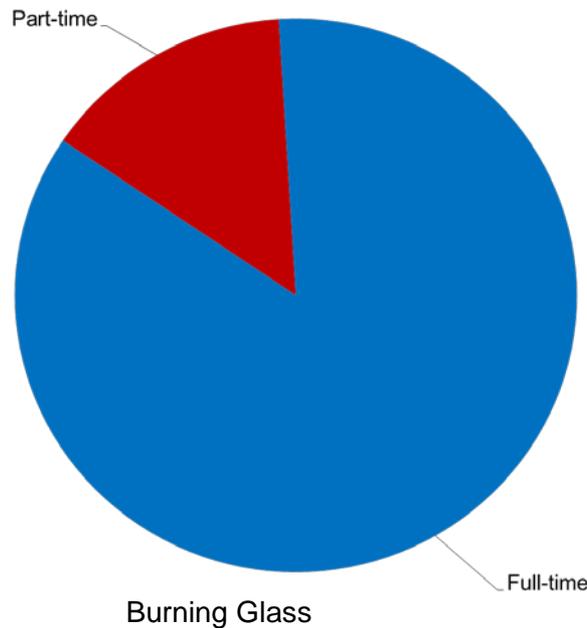


40.7% of job postings specified baseline skills information



4,000 Full-Time Ads, 700 Part-Time Ads: Meanwhile, 76% of Employment is Full Time in June

Full-Time and Part-Time Job Postings; Burning Glass Data vs Current Population Survey
Employment Data



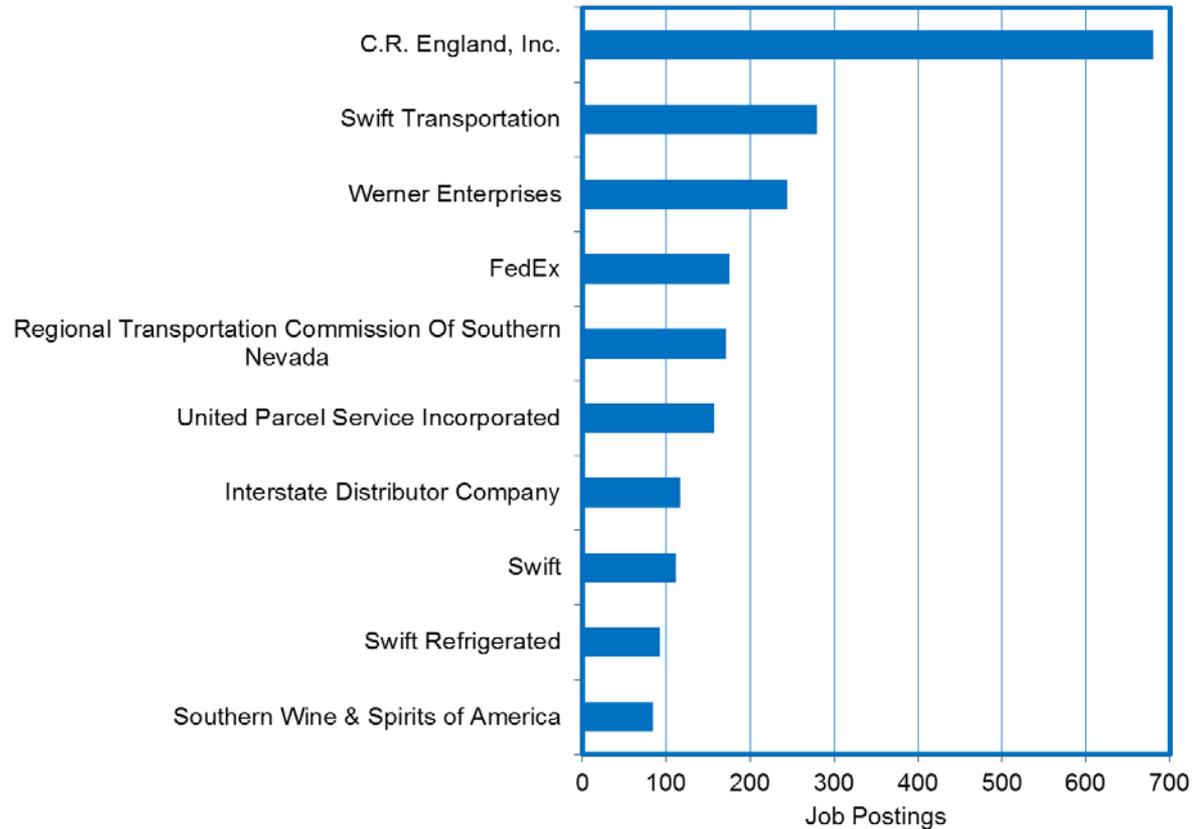
Current Population Survey
(Includes all industries)

43.1% of job postings specified whether the position was full-time or part-time



C.R. England, Inc. posted 700 Ads

Top Employers; Burning Glass Data



59% of job postings specified an employer





Limitations

- ❑ Jobs requiring low skills/low wages tend to use alternative methods of attracting job seekers and are under represented in online ads.
- ❑ Internal company hiring and union hiring are often not captured by online ads.
- ❑ Online job posting volume does not necessarily correlate with the level of job openings or hiring.
- ❑ The percentage of job postings that specify a certification is small limiting how representative the data is.
- ❑ Algorithmic ad parsing can lead to miscoding occupations and skills due to similarities between abbreviations and other letter combinations, etc.
- ❑ In online job postings Burning Glass reports licenses and certifications together.
- ❑ The mean salary data in job postings reflects the salary listed by employers in job postings, adjusted to be equivalent to a full-time, annual wage. If a salary range is specified, the median of the range used.
- ❑ High ad volume often occurs for occupations/industries that are having difficulty finding qualified candidates, high turnover positions/recurring openings, or when companies are building large candidate pools.
- ❑ Online job postings should only be used with caution when developing/analyzing time series trends due to the constant changes in the rate of online advertising usage and in the methods used for collecting the data.



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Silver State Solutions is Nevada's employment, career, and education resource. Powered by Burning Glass Technologies, it provides career guidance, a real-time job bank and personalized employment matching for jobseekers and offers a searchable workforce database for businesses looking for qualified candidates. Within Solutions' suite of tools is the Labor Insight application, which generates real-time labor market information via current assessments of online job posting activity.

