

NEVADA REAL-TIME LABOR MARKET INFORMATION



Tourism Gaming and Entertainment Sector 12-Months Ending June 2016





Executive Summary

- ❑ From July 2015 – June 2016, there were 57,460 online job postings in Nevada’s tourism, gaming and entertainment sector.
 - ❑ The most recent employment numbers from the QCEW program (IVQ:2015) show an increase of 3,760 jobs over-the-year. In contrast, over the same period, there were 59,600 online job postings.
- ❑ In 2015 tourism, gaming and entertainment weekly wages in Nevada averaged \$600.
- ❑ The industries with the largest volume of online job ads were: traveler accommodation, restaurants/eating places , and gambling industries .
 - ❑ Traveler accommodation came in at 24,000 ads from July 2015 – June 2016.
 - ❑ Using the most recent data from QCEW (through IVQ:2015) there was a year-over-year decrease of 1,760 jobs in the traveler accommodation industry.
- ❑ During the last 12 months, ending in June, there were 24,580 full-time postings (81.0% of the total) and 5,750 part-time postings. Similarly, the Current Population Survey data shows 76% of current employment is full-time.





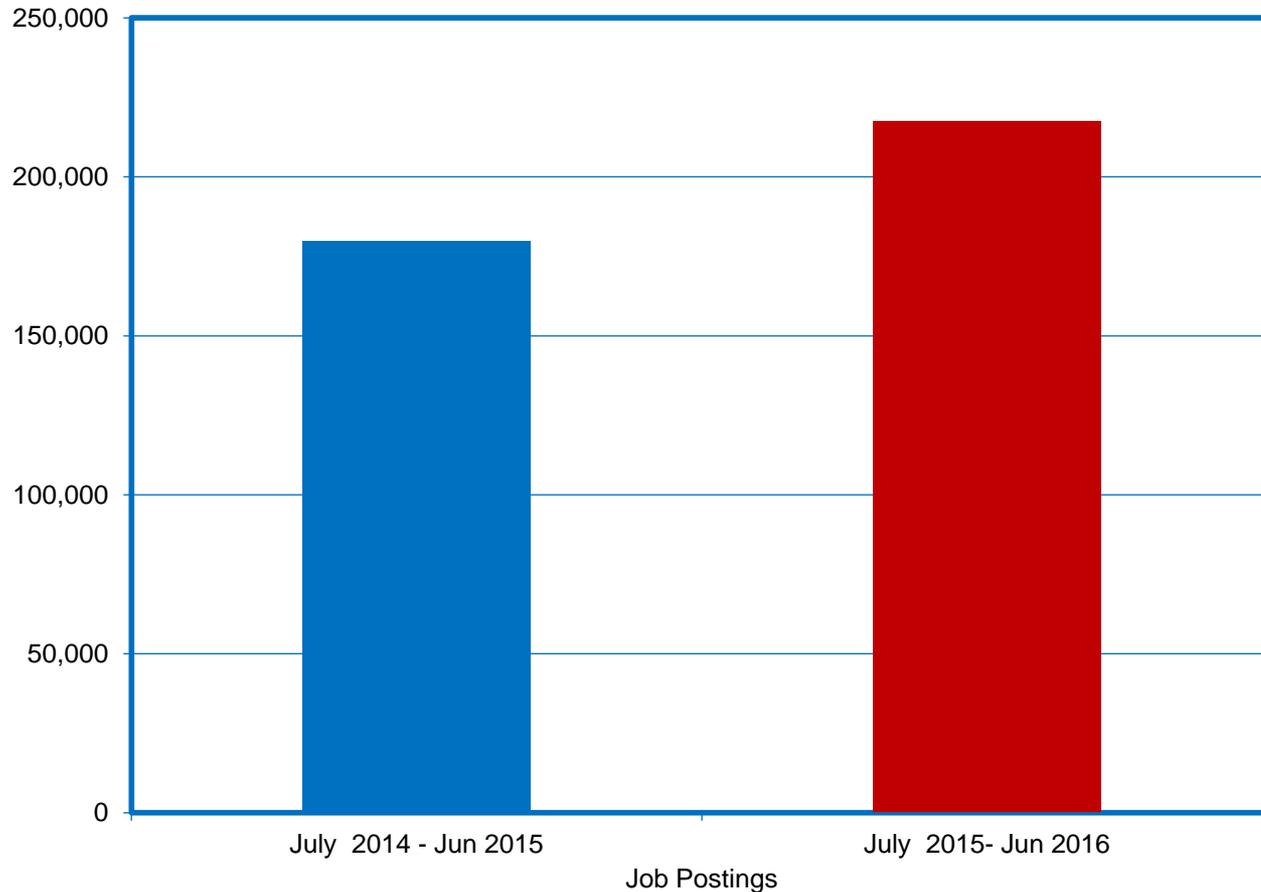
Executive Summary Continued

- ❑ The specialized skills with the largest volume of job ads were: customer service, sales, and guest services.
- ❑ The baseline skills with the largest volume of job postings were: communications skills, customer service, and English.
- ❑ The occupations with the largest volume of job ads were: retail sales associates, retail store managers/supervisors and cooks.
 - ❑ Retail sales associates came in at 5,200 ads from July 2015 – June 2016.
 - ❑ The most recent data from Occupations Employment Statistics (OES) shows there were 48,540 retail sales associates jobs reported in 2015. The employer with the most online job postings was MGM Resorts International, with 5,580 ads.
- ❑ There are significant limitations in the use of online job postings. For a list of these limitations see third to last page of this report.



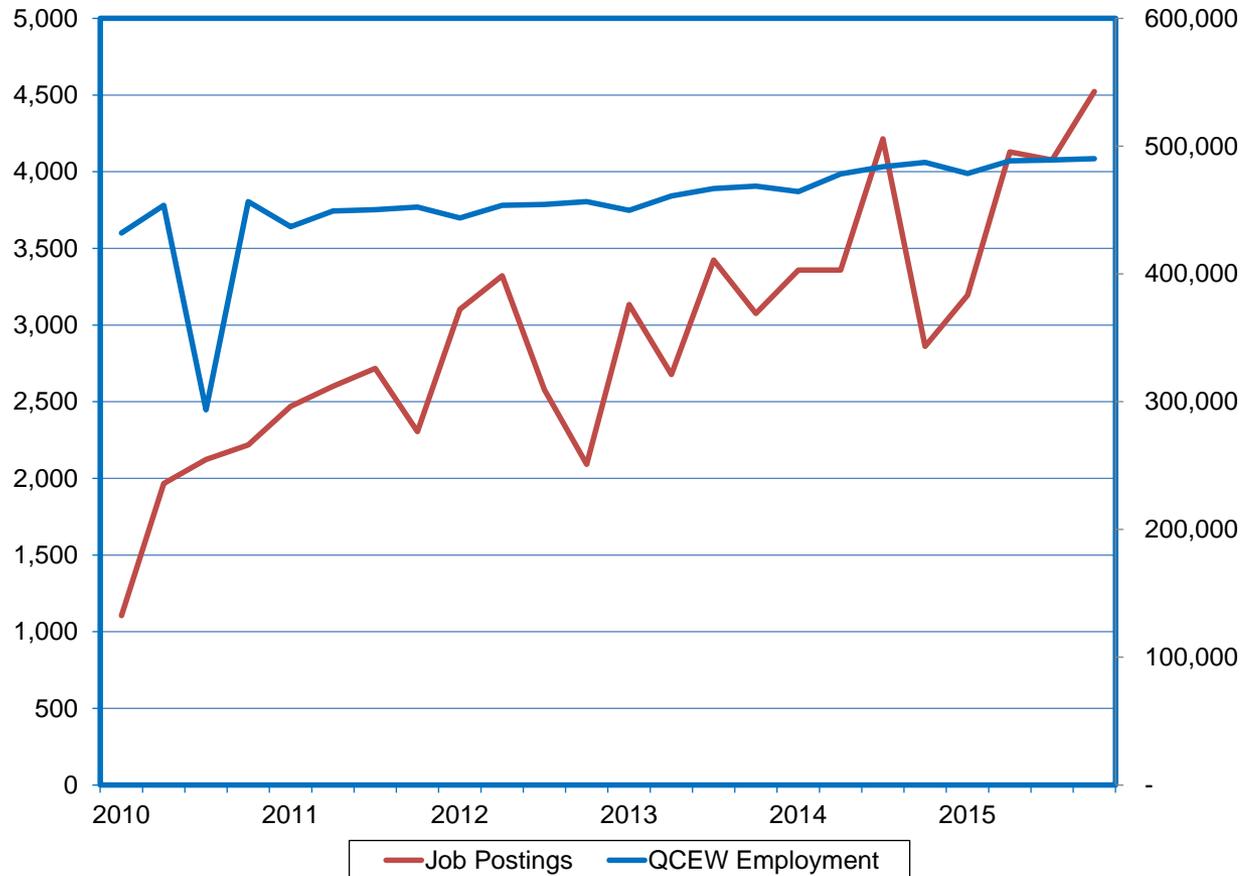
57,460 Total Job Ads from July 2015 – June 2016

Job Postings



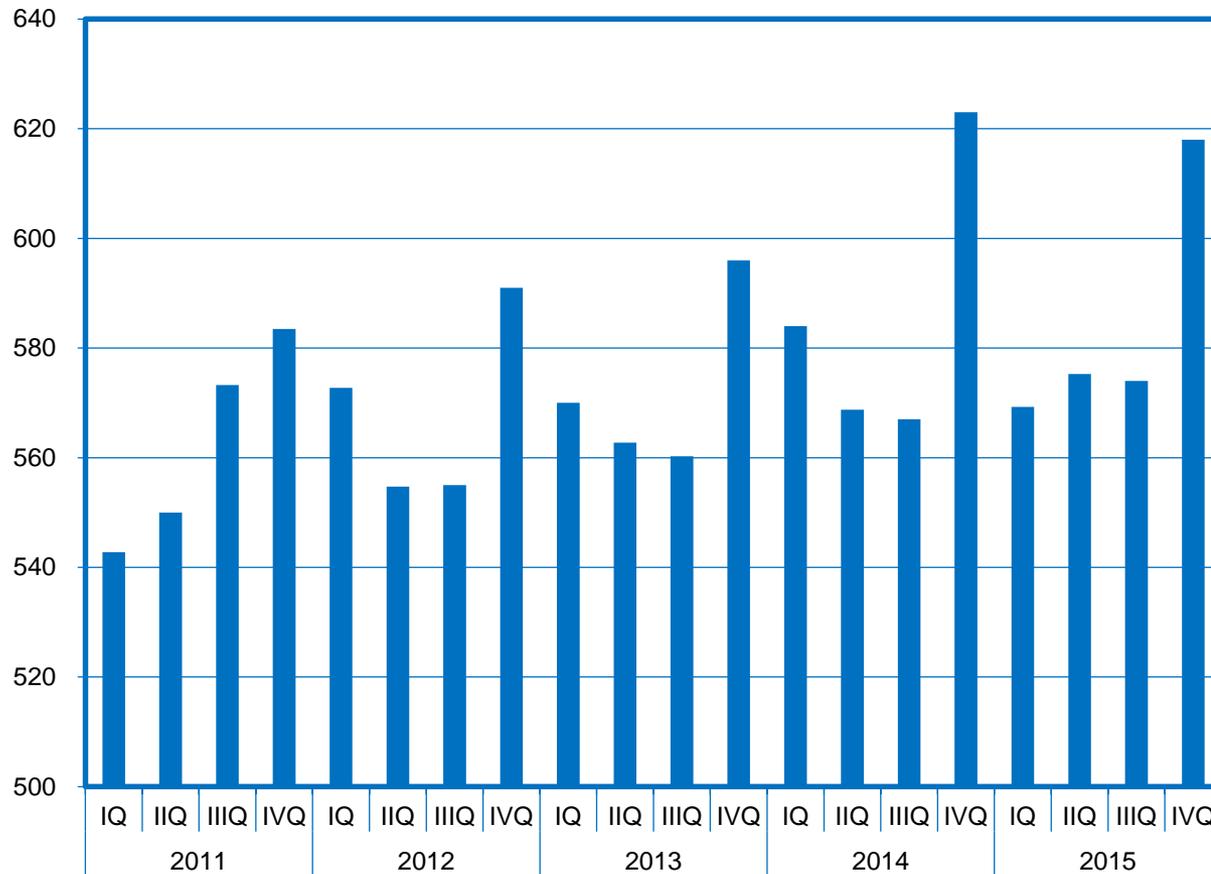
3,760 Jobs Added in Year Ending IVQ:2015 (Y-O-Y); 59,600 Online Job Postings During Same Period

QCEW Employment Data vs. Burning Glass Job Postings



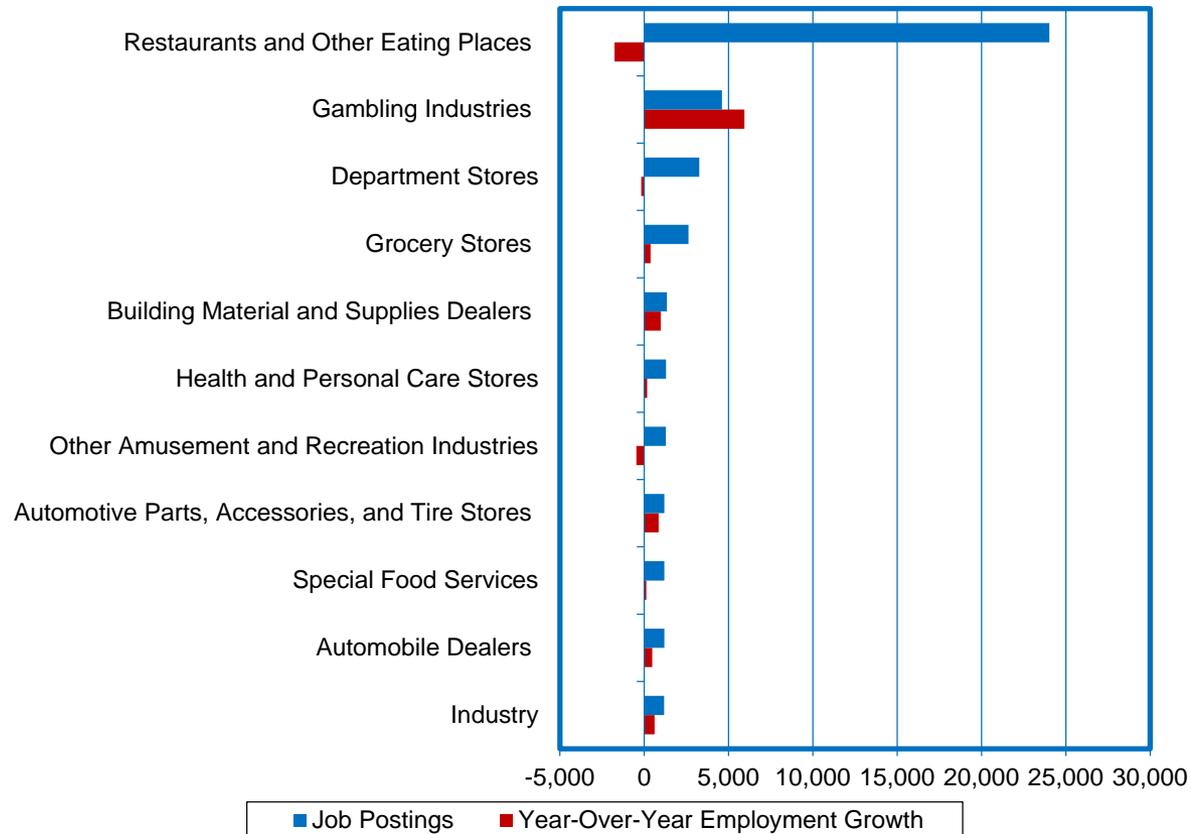
Average Weekly Wage of \$600 IQ-IVQ:2015

Quarterly Census of Employment and Wages Data



24,000 Postings in Traveler Accommodation; 1,760 Employment decrease in Year Ending IV:2015

Top Industries; QCEW Employment Data vs. Burning Glass Job Postings

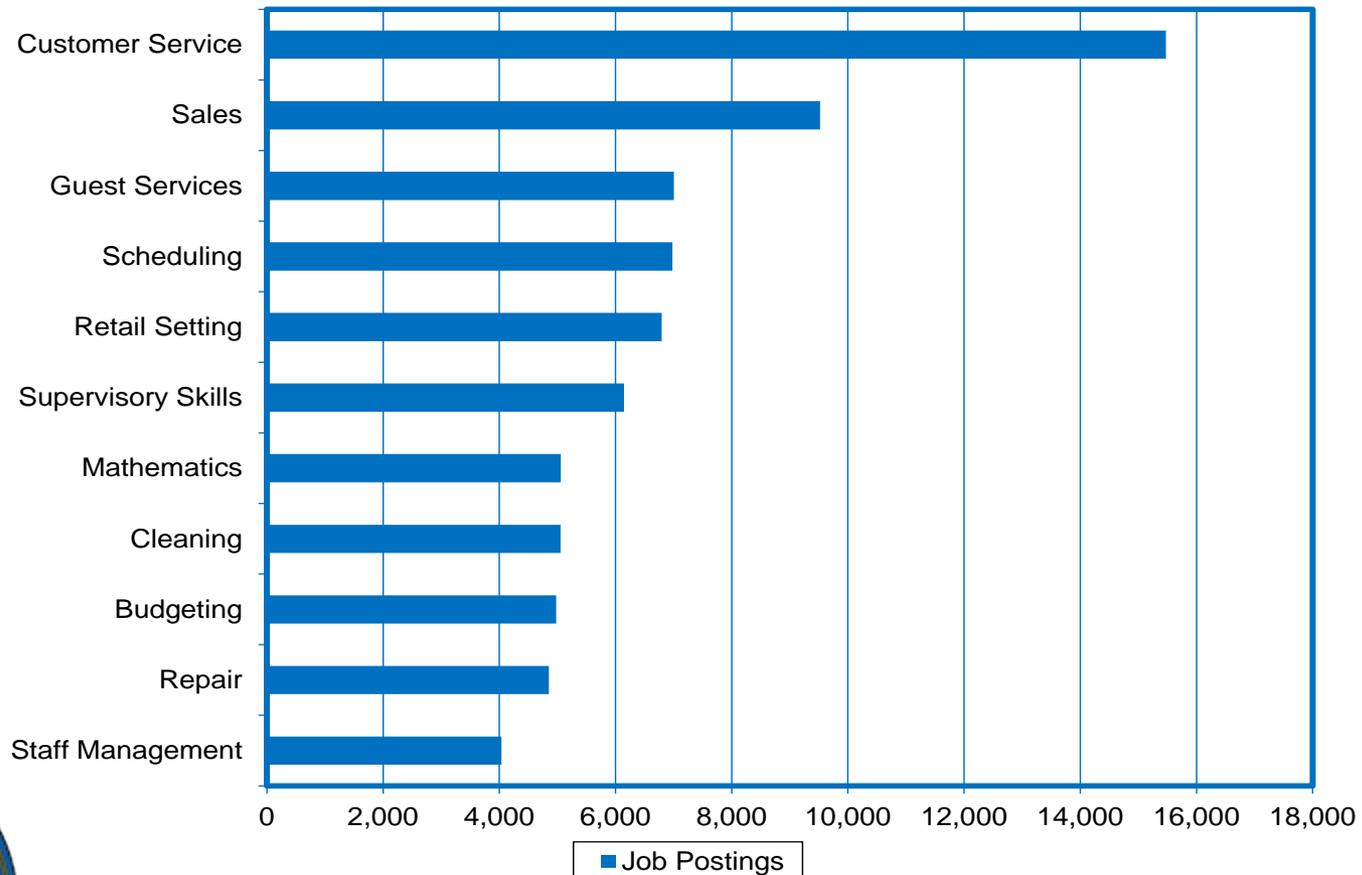


86.9% of job postings specified industry information



Customer Service Skills requested in 15,470 Job Ads

Top Specialized Skills; Burning Glass Data

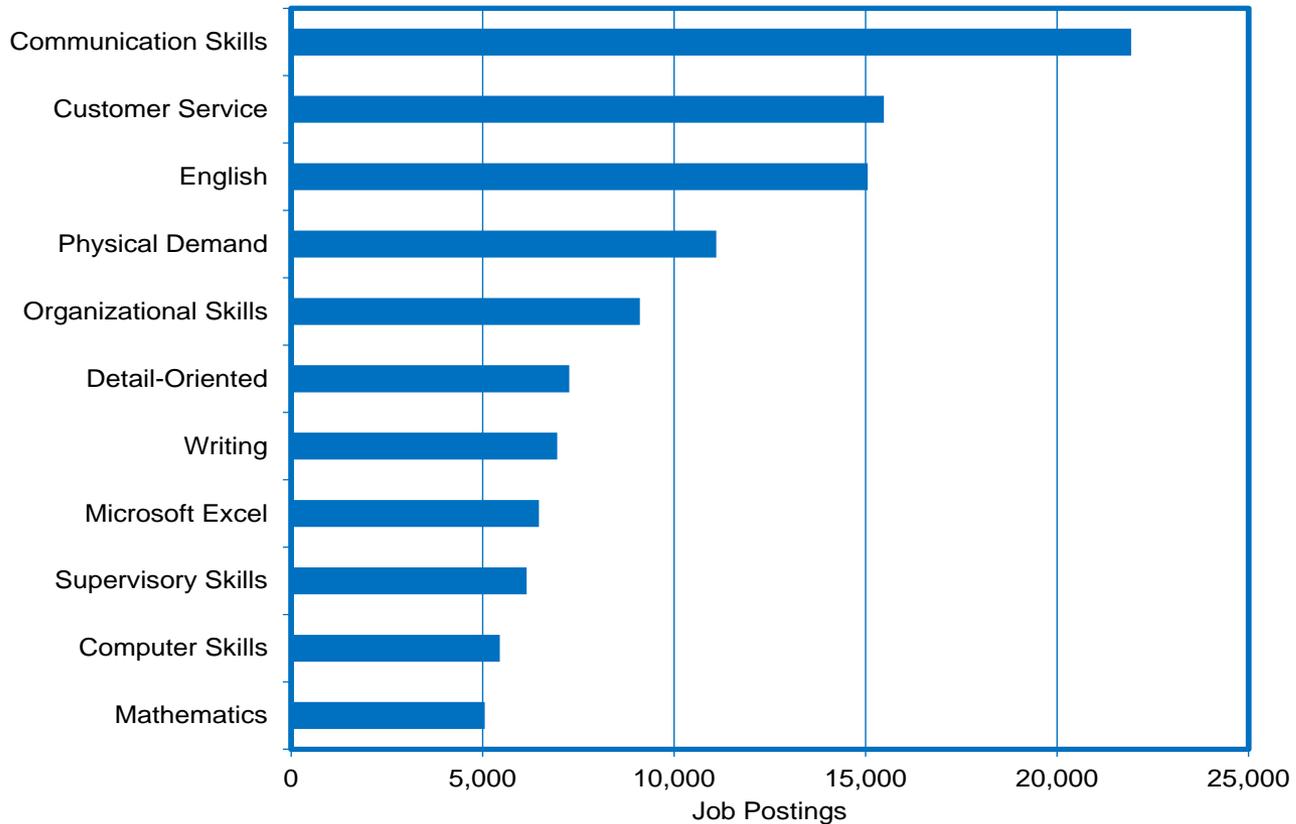


79.0% of job postings specified specialized skills information



Communication Skills requested in 21,900 Job Ads

Top Baseline Skills; Burning Glass Data

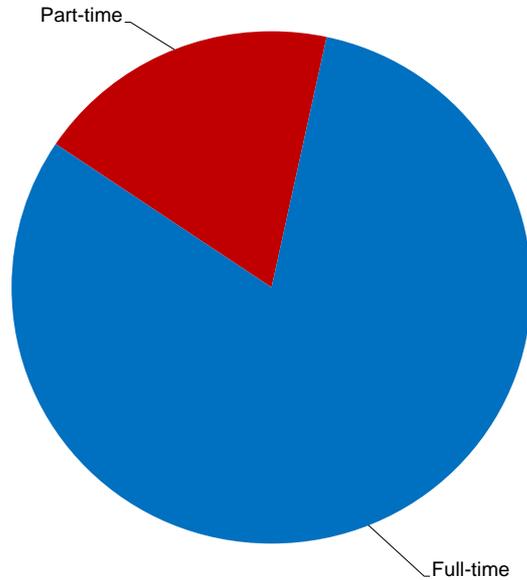


79.0% of job postings specified baseline skills information

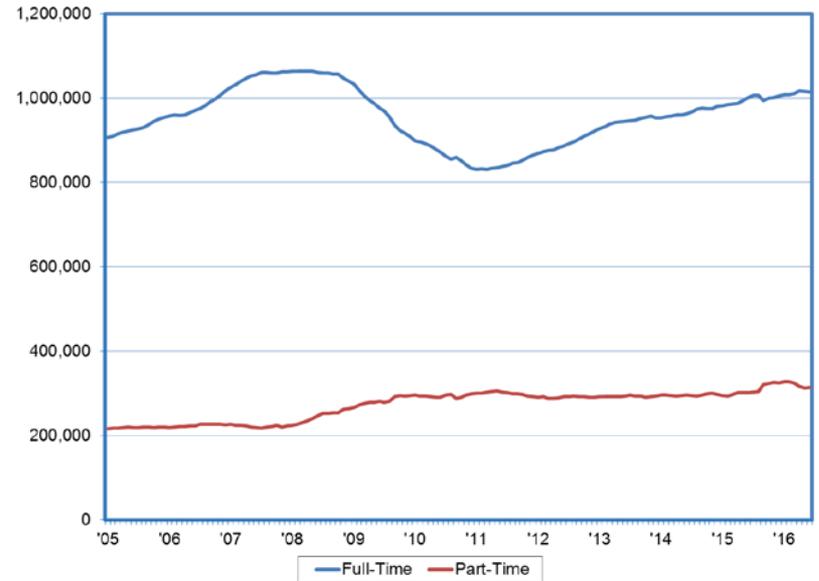


24,580 Full-Time Ads, 5,750 Part-Time Ads: Meanwhile, 81.0% of Employment is Full-Time in June.

Full-Time and Part-Time Job Postings; Burning Glass Data vs. Current Population Survey Employment Data



Burning Glass



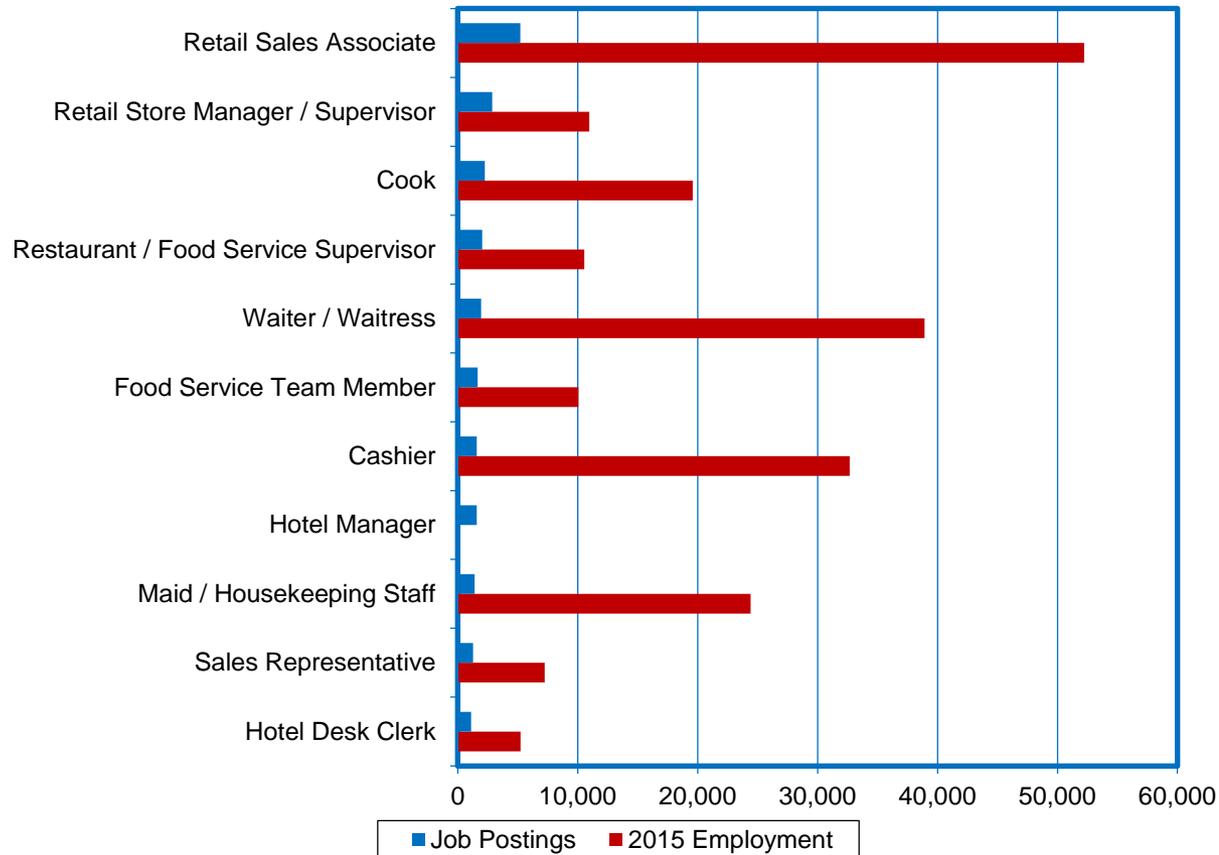
Current Population Survey

85.7% of job postings specified whether the position was full-time or part-time



5,200 Retail Sales Associates., Employment registered at 48,540 in 2015

Top Occupations in Demand; Burning Glass Data vs OES Employment Data

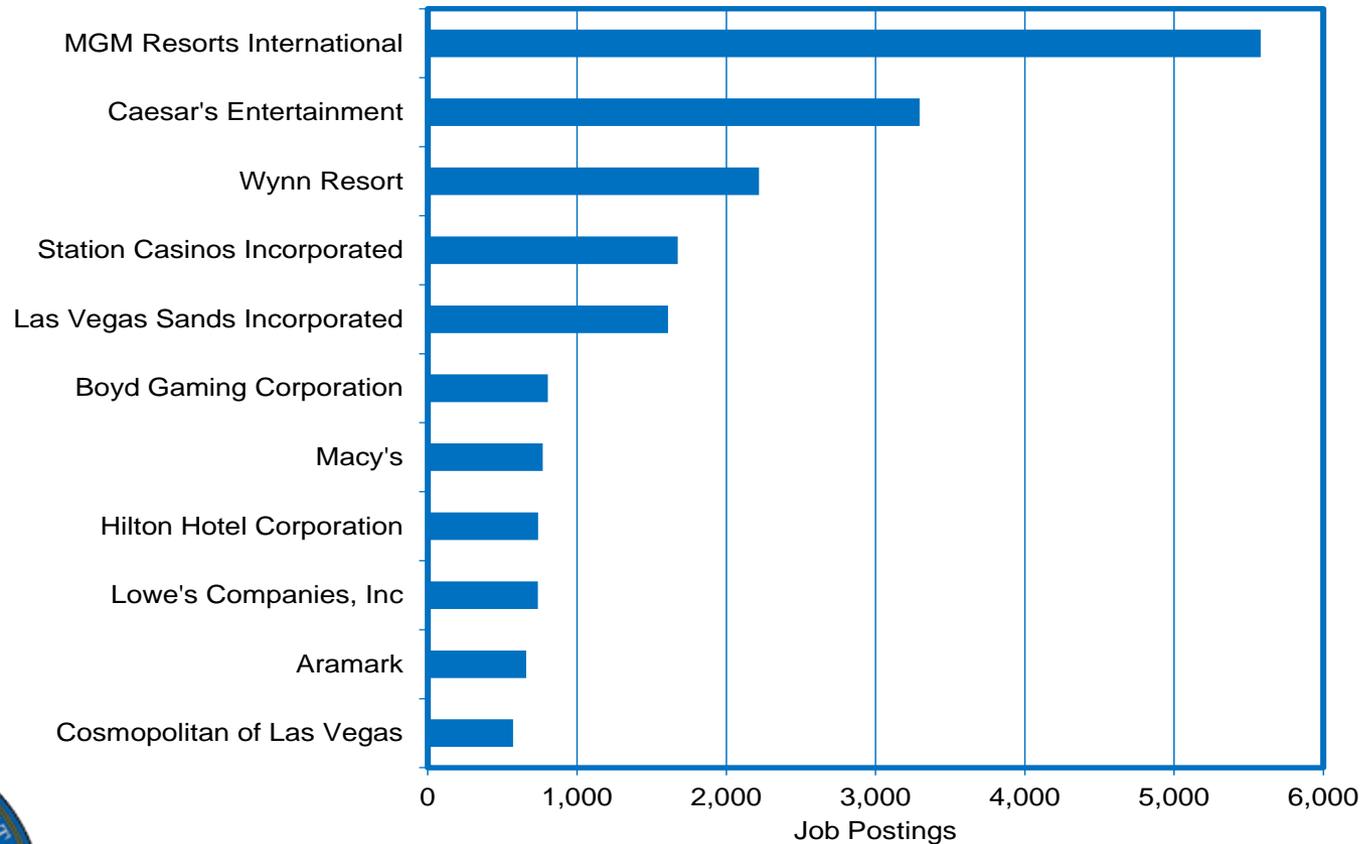


93.0% of job postings specified an occupation



MGM Resorts International posted 5,580 Ads

Top Employers; Burning Glass Data



82.6% of job postings specified an employer





Limitations

- ❑ Jobs requiring low skills/low wages tend to use alternative methods of attracting job seekers and are under represented in online ads.
- ❑ Internal company hiring and union hiring are often not captured by online ads.
- ❑ Online job posting volume does not necessarily correlate with the level of job openings or hiring.
- ❑ The percentage of job postings that specify a certification is small limiting how representative the data is.
- ❑ Algorithmic ad parsing can lead to miscoding occupations and skills due to similarities between abbreviations and other letter combinations, etc.
- ❑ In online job postings Burning Glass reports licenses and certifications together.
- ❑ The mean salary data in job postings reflects the salary listed by employers in job postings, adjusted to be equivalent to a full-time, annual wage. If a salary range is specified, the median of the range used.
- ❑ High ad volume often occurs for occupations/industries that are having difficulty finding qualified candidates, high turnover positions/recurring openings, or when companies are building large candidate pools.





Limitations Continued

- ❑ Online job postings should only be used with caution when developing/analyzing time series trends due to the constant changes in the rate of online advertising usage and in the methods used for collecting the data.





For Additional Information, Please Contact

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Silver State Solutions is Nevada's employment, career, and education resource. Powered by Burning Glass Technologies, it provides career guidance, a real-time job bank and personalized employment matching for jobseekers and offers a searchable workforce database for businesses looking for qualified candidates. Within Solutions' suite of tools is the Labor Insight application, which generates real-time labor market information via current assessments of online job posting activity.

