

# RESEARCH NOTES



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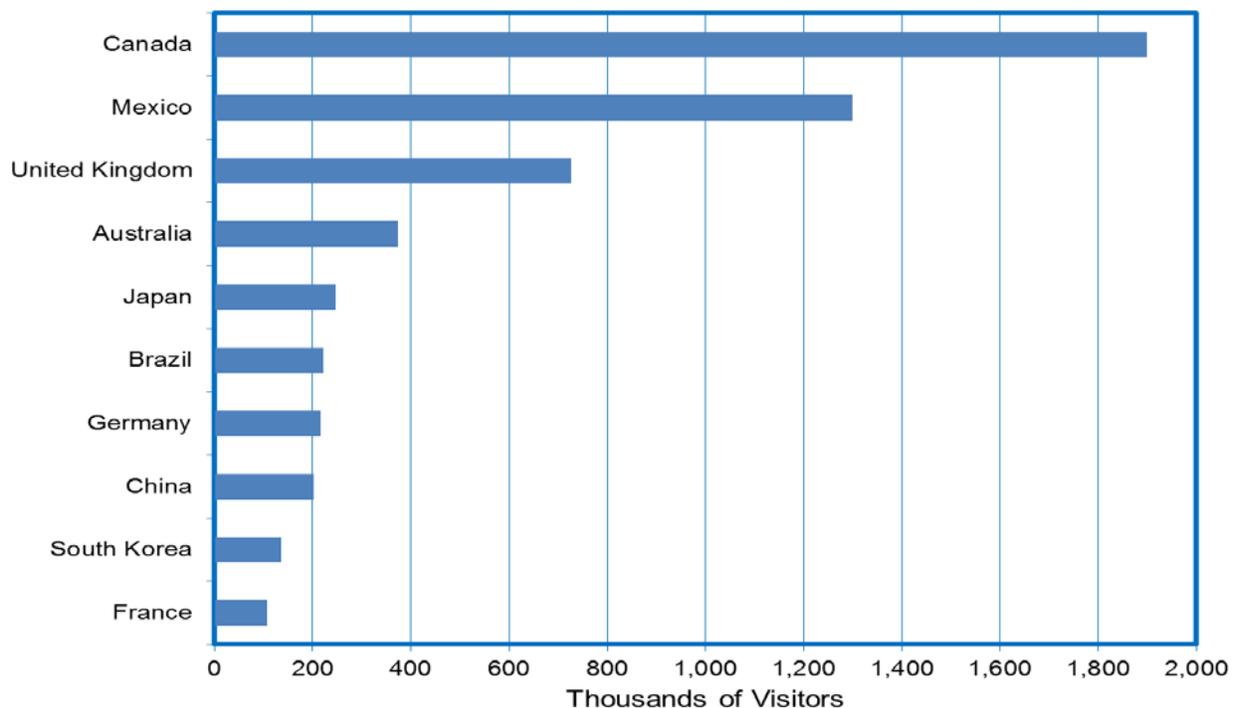
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Las Vegas International Visitation  
Dionny McDonnell, Economist

Note: 2015:67  
November 4, 2015

## 6.2 Million International Visitors to Las Vegas; 1.9 Million from Canada (2014 International Visitation)



- Information from Las Vegas Convention and Visitors Authority shows Las Vegas international visitors totaled 6.2 million in 2014. Most visitors came from Canada, with 1.9 million representing over 30 percent of total international visitation.
- Mexico, with 1.3 million visitors, accounted for 20 percent of international visitation.
- With 725,000 visitors, the United Kingdom accounted for 12% of total international visitors.
- Other international visitation markets included: Australia (373,000), Japan (246,000), Brazil (222,000), Germany (217,000), China (202,000), South Korea (136,000), and France (108,000).
- All told, Las Vegas visitation (domestic and international), totaled 41 million, a record high, in 2014.