

RESEARCH NOTES



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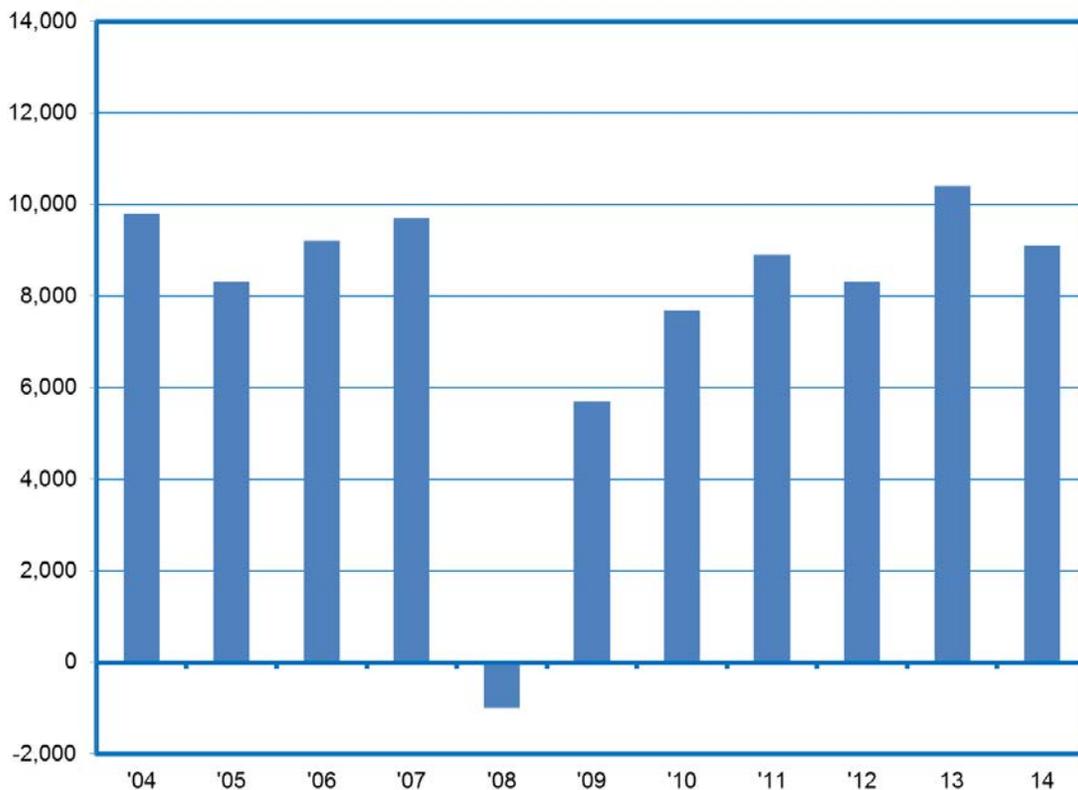


Holiday Hiring
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Note: 2015:69

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Holiday Hiring for Retail/Wholesale Trade and Transportation Averaged 9,000 Jobs Since 2011 (Current Employment Statistics Data)



- With the approaching holiday-related uptick in retail/wholesale trade and transportation activity, we examine the likely impacts on hiring.
- In the years prior to the recession, September-December increases in holiday-related seasonal jobs approached 10,000 in Nevada.
- During the recession and early stages of recover, seasonal gains eased noticeably.
- More recently, holiday-related job growth has picked up in the retail/wholesale trade and transportation industries – since 2011, holiday hiring has averaged about 9,000 jobs.
- It is our expectation that this year's seasonal hiring will be similar, if not slightly more robust, due to the strengthening economy.