

RESEARCH NOTES



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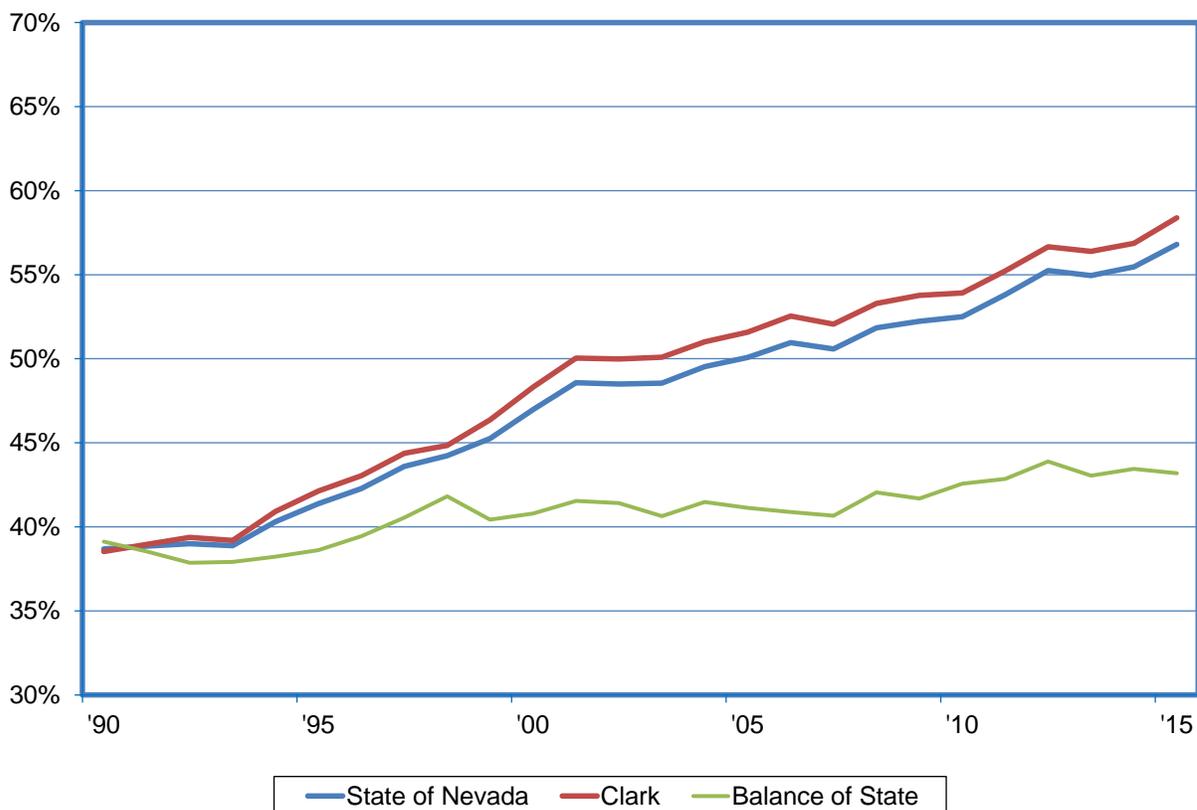
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Casino Revenue Structure
Tim Wilcox, Economist

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Non-Gaming Revenue Accounts for 57% of Total Casino Revenues; Trending Up Over Time; Driven by Clark County (Non-Gaming Revenue as a Share of the Total)



- According to the Nevada Gaming Control Board Abstract Report, in fiscal year 2015, 57% of Nevada's total gaming revenue is attributable to non-gaming sources, such as retail, restaurants, etc. That translates into \$14 billion out of a total revenue base of \$25.6 billion.
- The non-gaming share of total revenue has risen 18 percentage points since 1990, when it accounted for 39% of the total. The increase in non-gaming's share has been nearly continuous, suggesting a structural change within the industry.
- The Statewide trend has been driven by Clark County, where non-gaming revenue rose from 38% in 1990 to 58% in 2015.
- Elsewhere in the State, non-gaming revenue has been relatively flat, increasing only four percentage points over the same time span.