

Research Consortium on CTE Career Pathways Update 9/21/15



MANUFACTURING
Institute



Educational Research
Center of America



Goals of the Research

- Inspire a dialogue - parents, educators, counselors with students on their choice of career pathways
- Better align programs & services with student needs and prepare them for careers ahead
- Connect students with post-secondary opportunities

Research Process

- March – May 2015: In-class survey of students & teachers
 - Pilot wave, nationwide distribution
- June – July 2015: Data entered and analyzed
 - 23,086 Student Survey Responses
 - 747 Teacher Survey Responses

Research Process

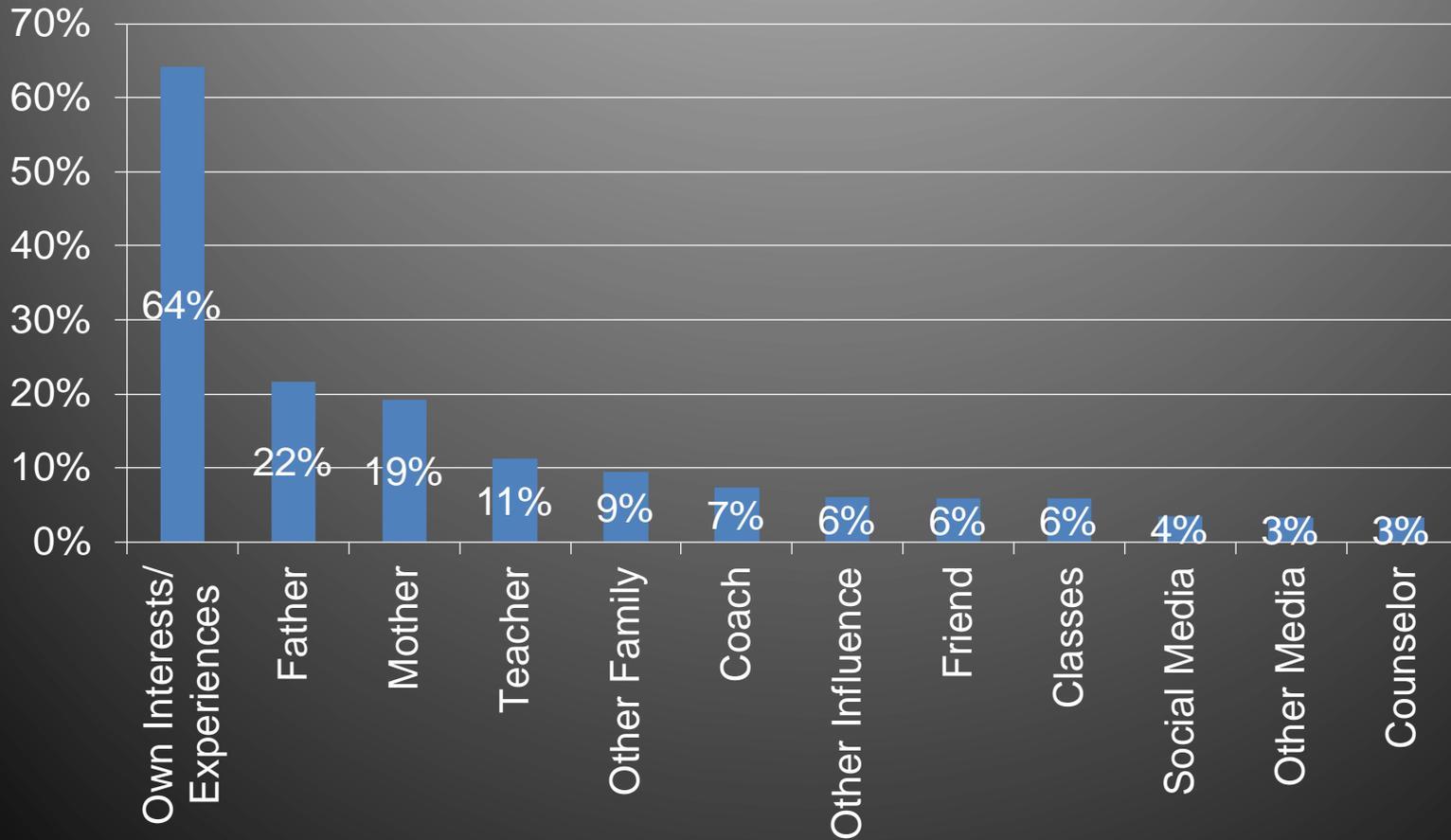
- September, onward:
 - Lifting Themes, Data “Nuggets,” and Infographics
 - Rolling Report-Out
- August/September Back-to-School season:
 - Another wave of surveys mailed, collected through December (Report out next Spring/Summer)

What are we learning from this research?

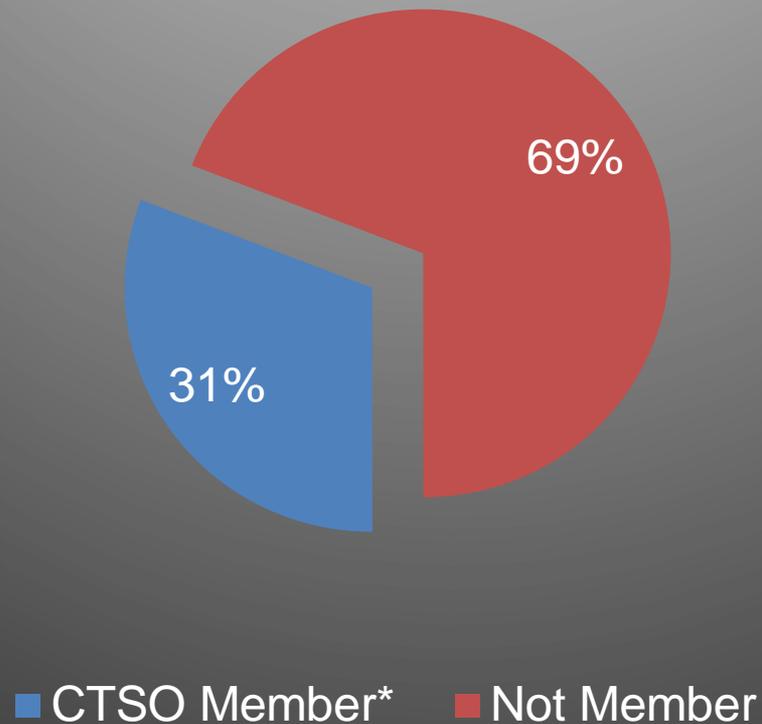
- Students' perceptions of the value of CTE preparation & influences on career pathway
- Educators' point of view on CTE preparation for their students



CTE Students - Influences on Future Career Pathway



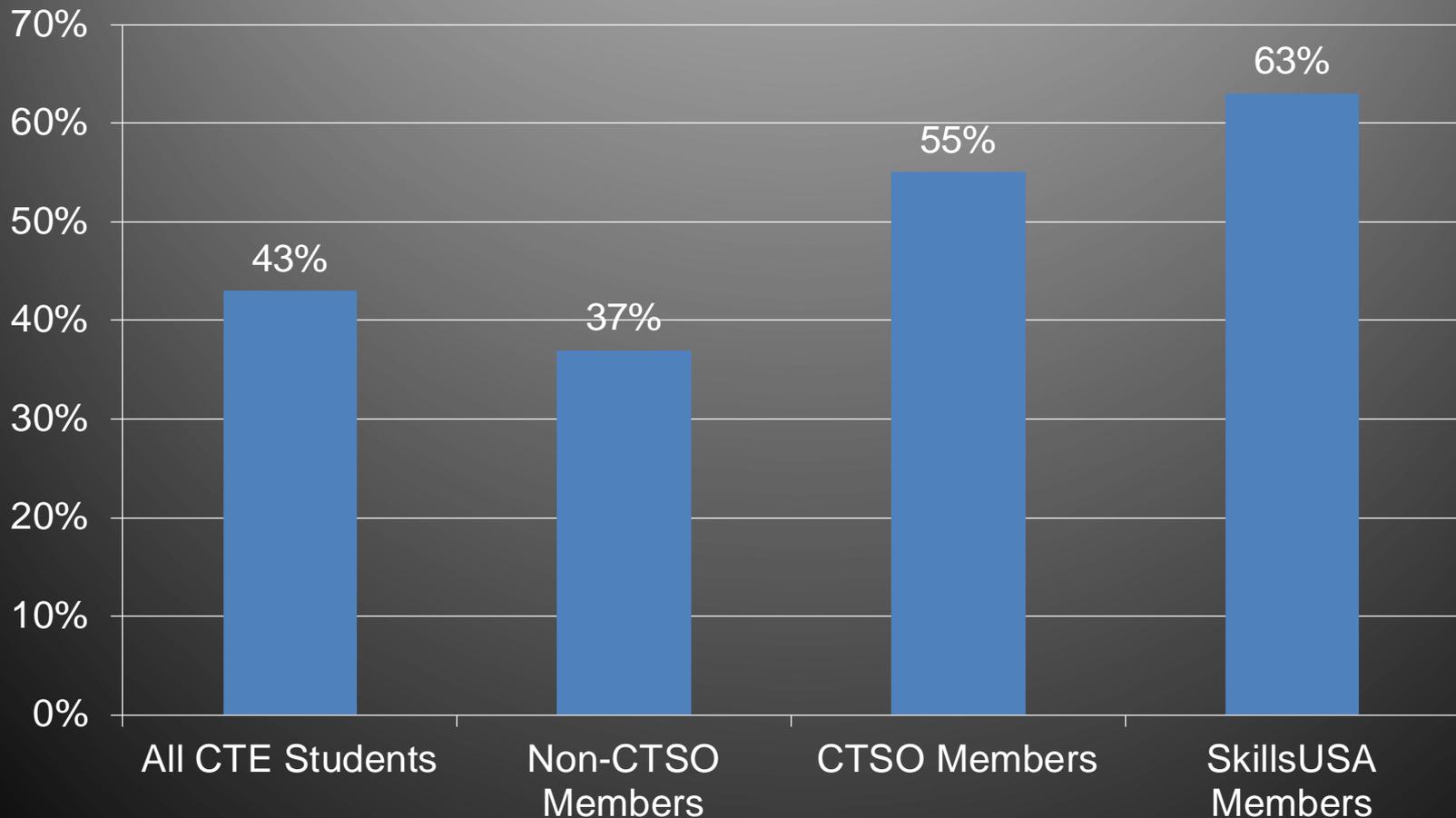
7 out of 10 CTE students surveyed are not members of a CTSO



Career and Technical Student Organizations (CTSOs) are vocational **organizations** primarily based in high schools and **career technology** centers.

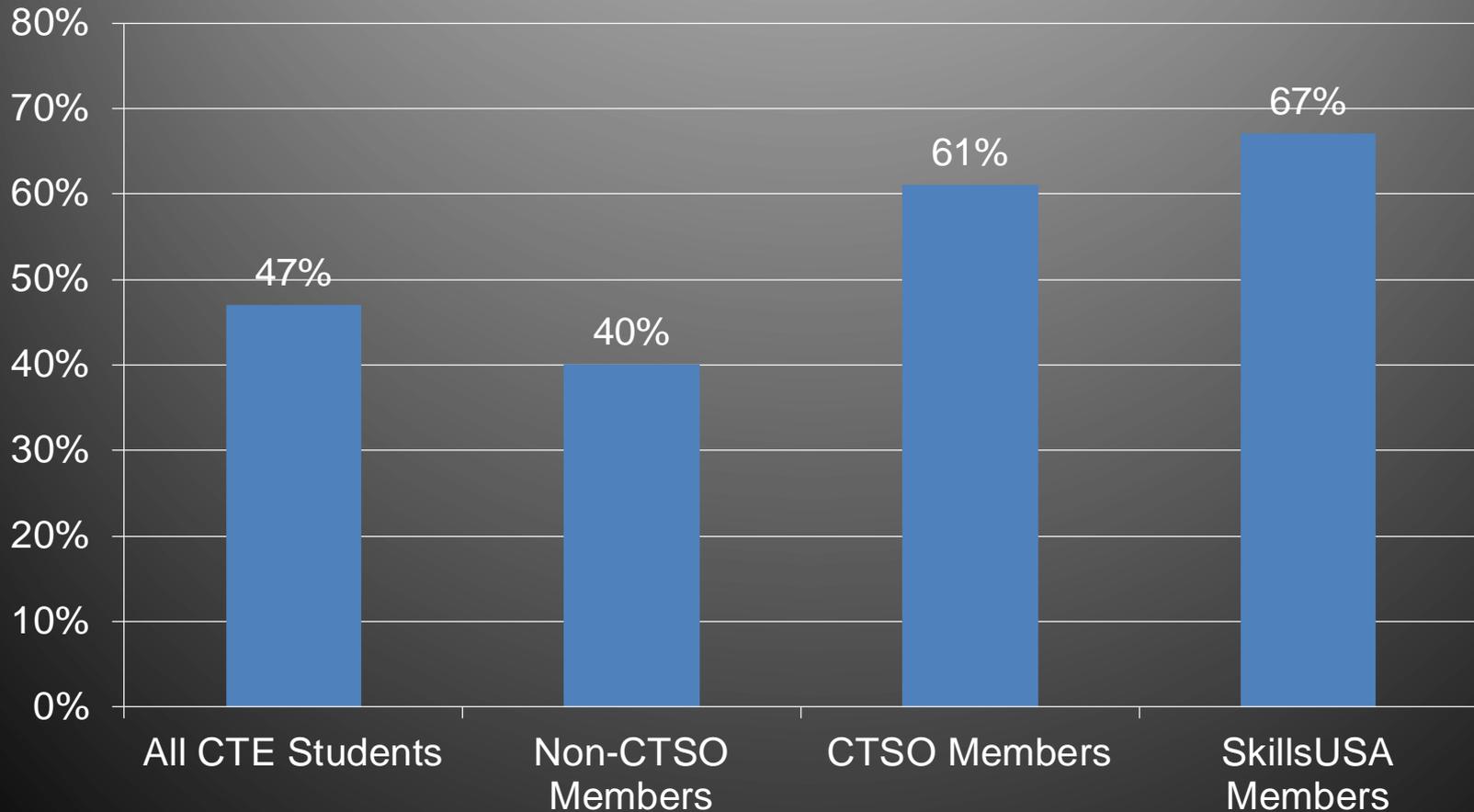
Do you plan to pursue a career in the CTE field you are studying?

Percentage of Students Saying "Yes"



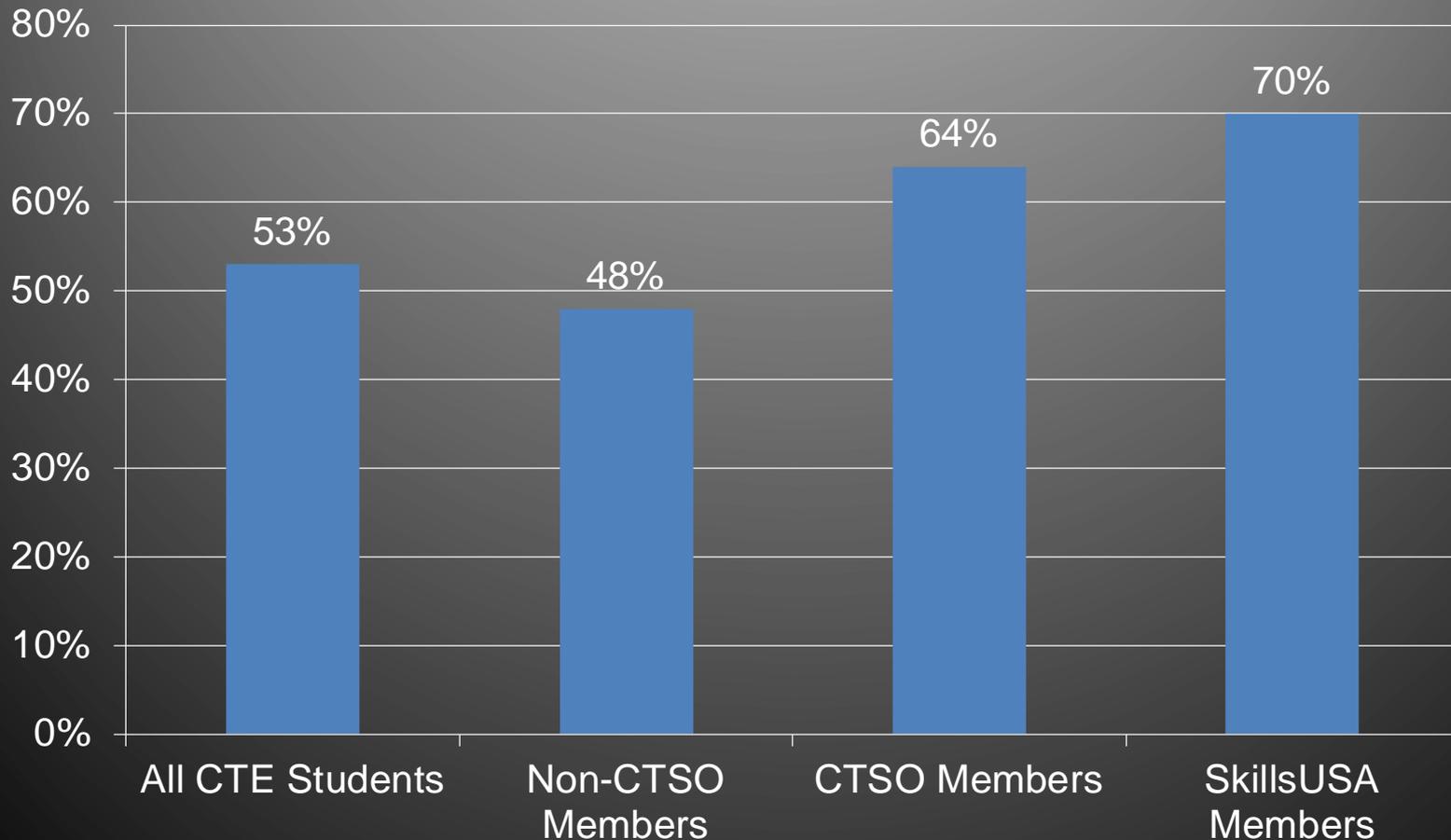
Is Your Career Path Clearer Due to CTE?

Percentage of Students Saying "Yes"

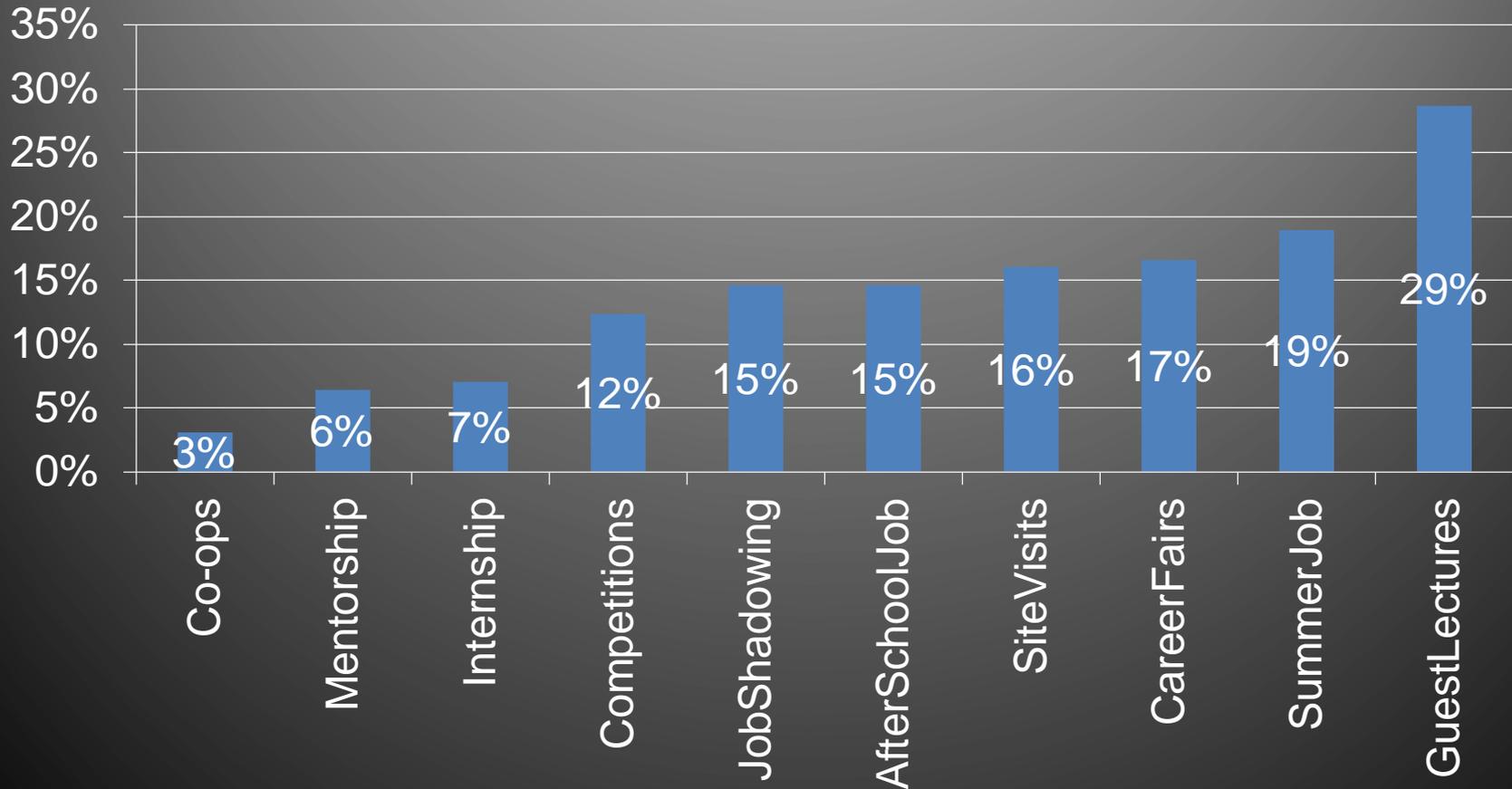


Participation in CTE Improved Your GPA?

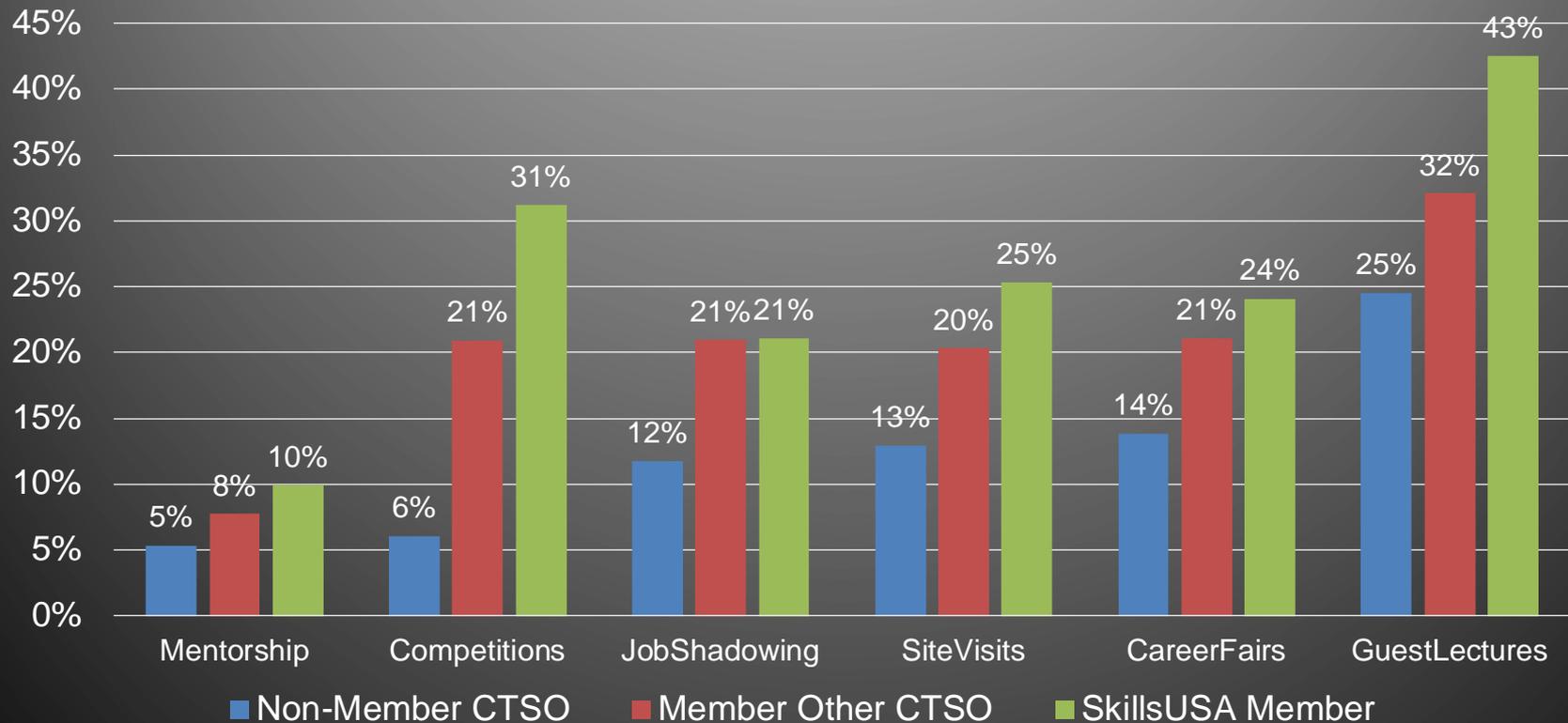
Percentage of Students Saying "Yes"



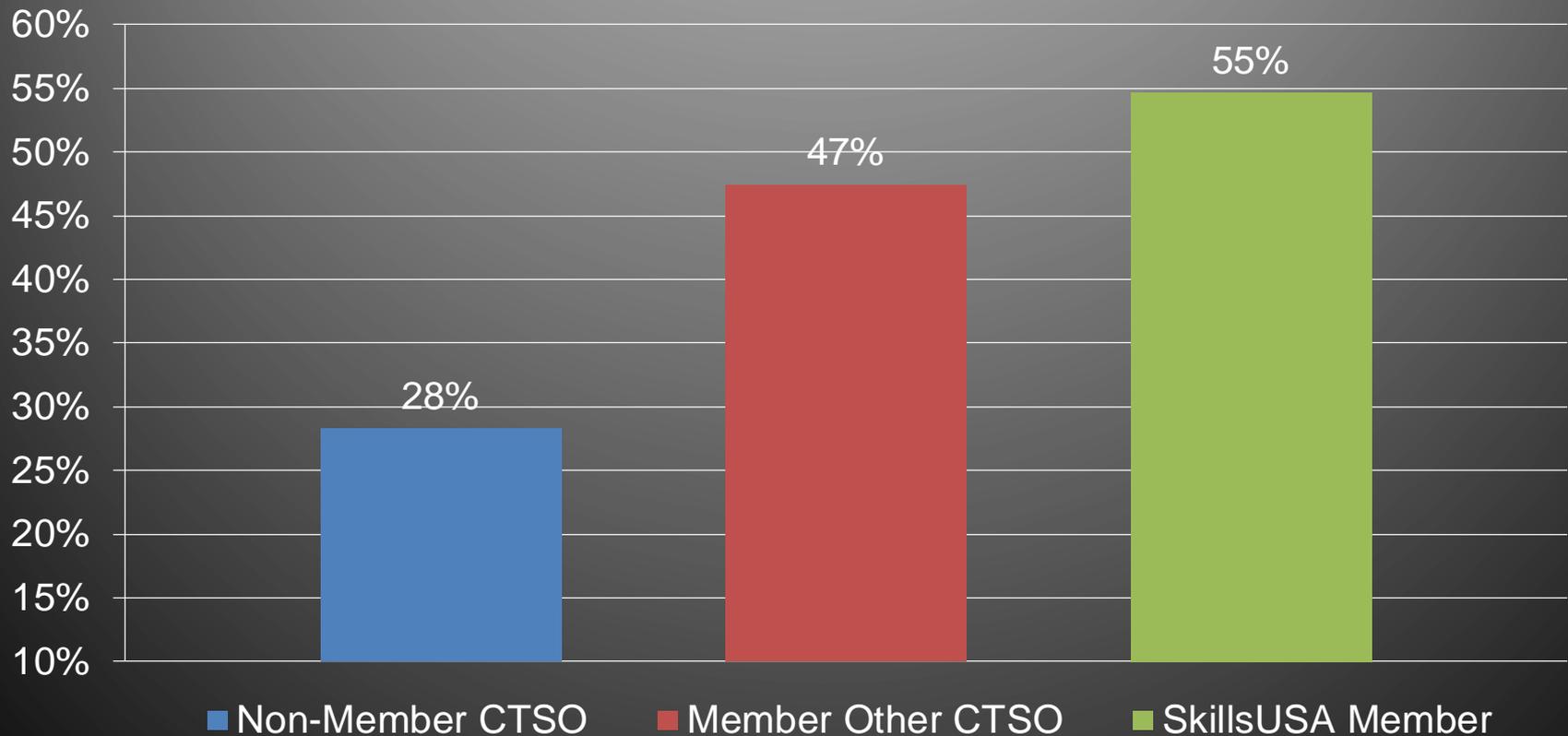
CTE Students' Exposure to Future Employers



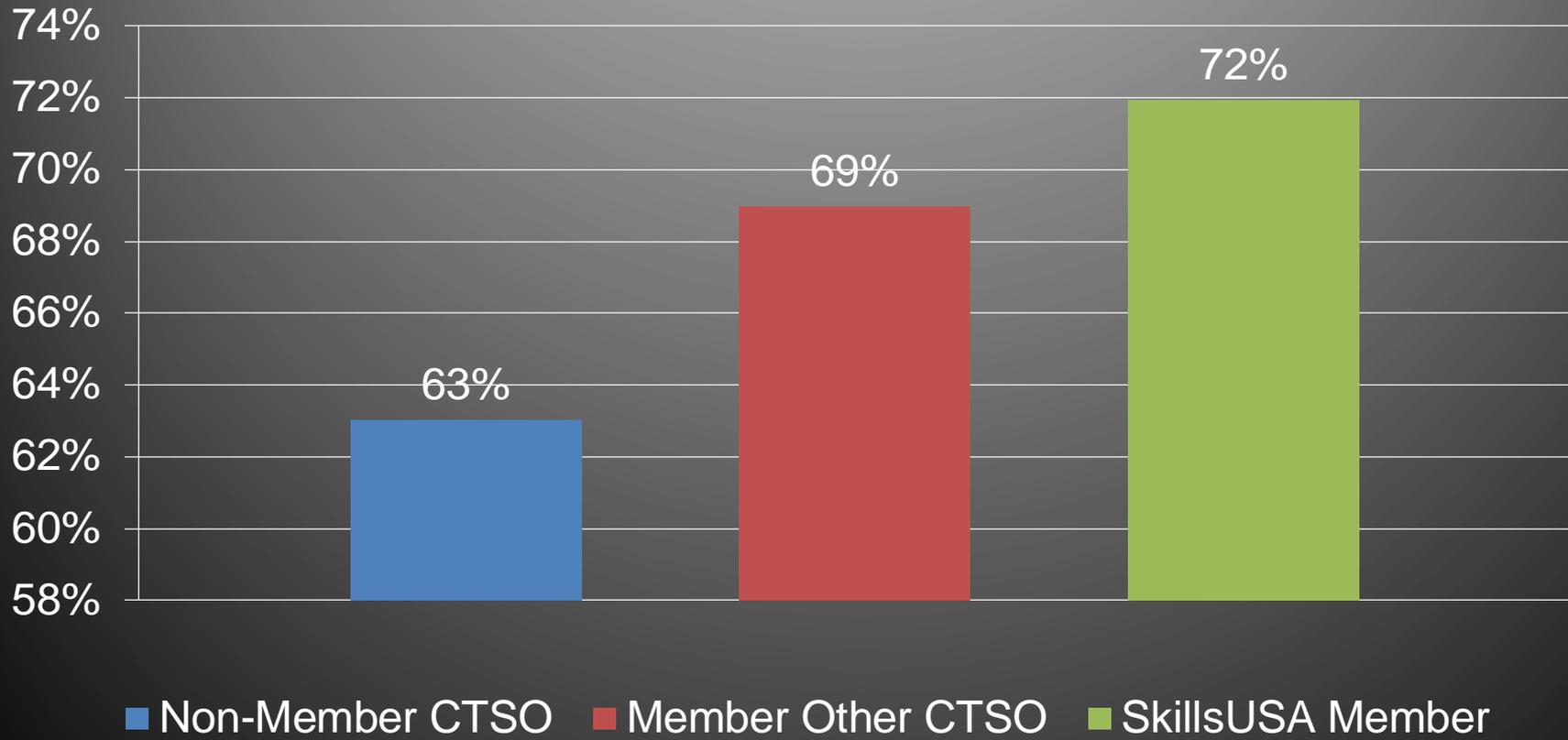
SkillsUSA Members are more likely than other students to be exposed to employers through 6 of the 10 opportunities



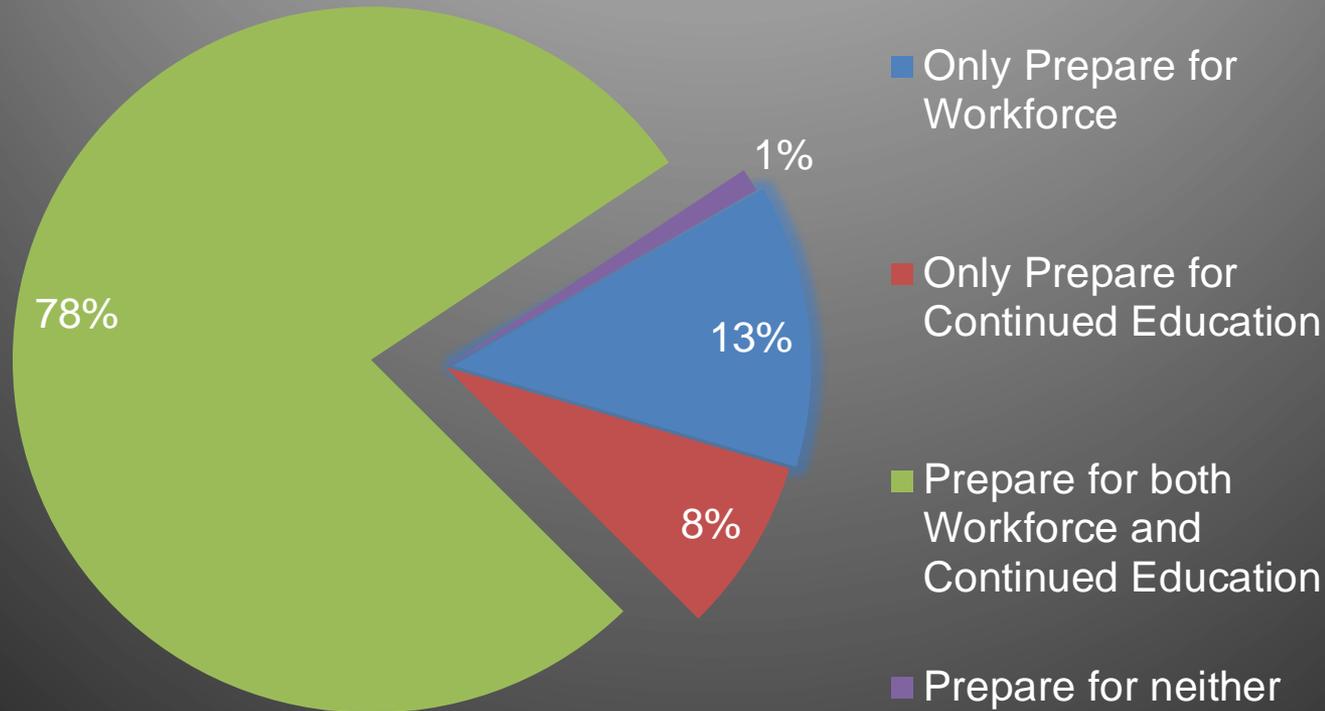
SkillsUSA Members are Most Likely to Meet Future Employers through 2+ Avenues



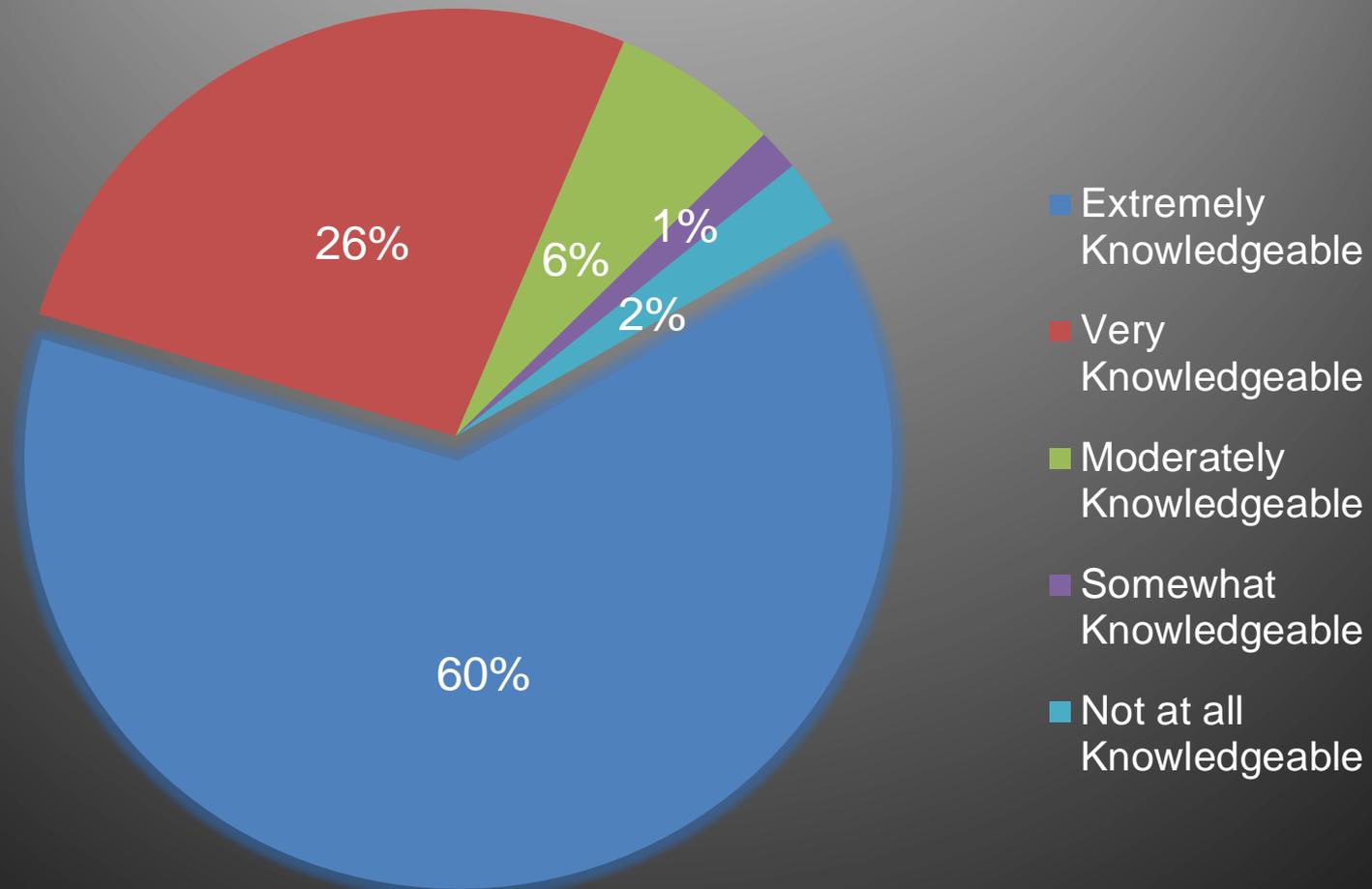
SkillsUSA Members are the Most Likely to Report Multiple Influences Affected their Career Pathway



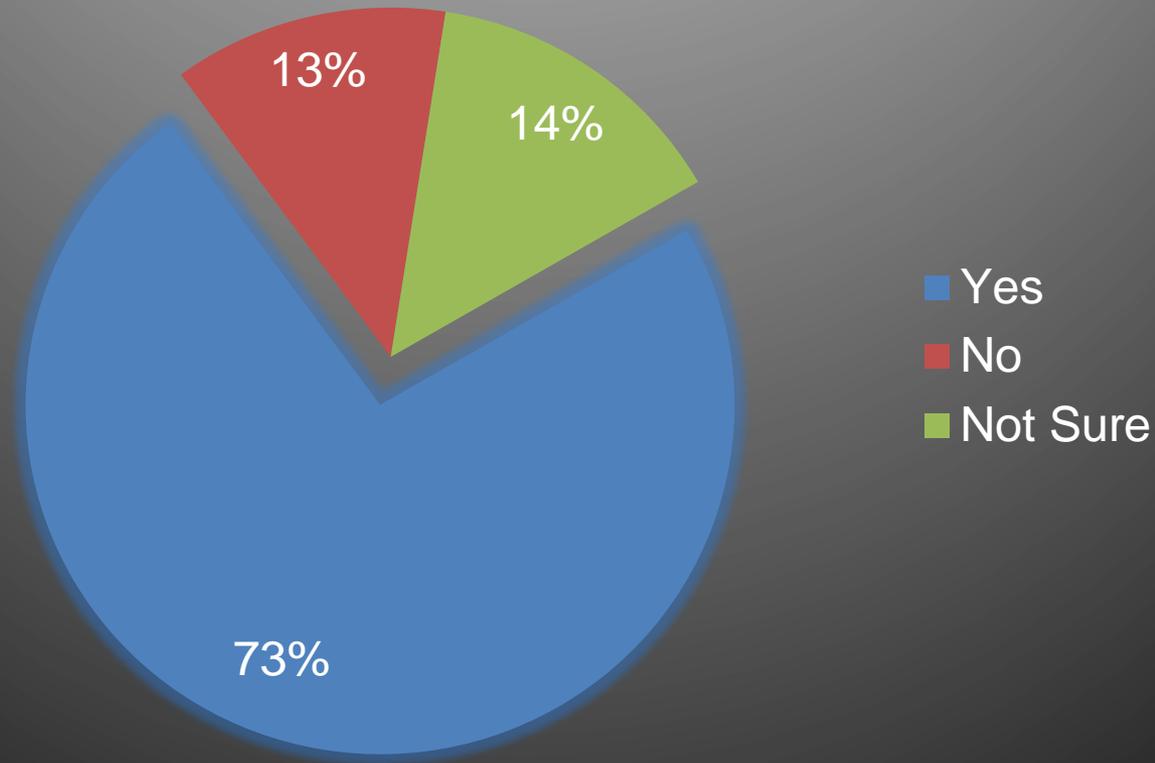
Most CTE Teachers Say CTE Prepares Students for Workforce *and* Continued Education



The Majority of CTE Teachers Rate Themselves as Extremely Knowledgeable about CTE Options



Yet Most CTE Teachers Want to Learn More about the CTE Career Options for Students



Questions? Suggestions? Next Steps



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